

## LEARNING HANDBOOK

Guidance and tools to support systematic learning before, during and after project activity in health and care

### Sharing formats

The tools you use to share learning will often be dependent on not only the lessons you are sharing but the audience you are sharing them with.

Whilst in some instances, traditional tools such as reports, papers, presentations and email are the most suited to the purpose; there is an increase in the demand for innovation to enhance engagement and impact. Below are a number of ways to consider sharing learning to reach the right audience in the right way.

#### Infographics

Infographics (or information graphics) are visual representations of information, data or knowledge. They are often used to disseminate large quantities of data or information in an easily accessible way.

- Infographics are particularly useful for audiences who have little time to read through an entire paper or for those audiences that are receptive to interactive and visual representations of intelligence
- You can click [here](#) for more information about why infographics are an effective way of sharing learning
- There are a number of different sites where you can create your own free infographics; these include [Infogr.am](#), [PiktoChart](#) and [Easel.ly](#)

#### Apps

Mobile applications are similar to websites, except that they are self-contained and can be interactive in that users can be notified of new content, and knowledge sharing can be two way through the inputting of data and information by the user.

- Mobile apps are useful if you need to share learning with an audience that is rarely office based, or often out and about
- There are a number of different sites where you can create your own free mobile apps; these include [Infinite Monkeys](#), [Como](#) and [AppMakr](#)

#### Animations

Animations are widely used to explain complex issues, or engage audiences that are busy and require quick explanations that hold their attention.

- Animations can be particularly useful as a way to create a visual representation of a story. Stories are becoming increasingly popular and animations are a way to bring these into the digital age
- Animations are also useful if you have a complex idea or theory to convey to people, are required to summarise something quickly, or want to explain something in a more informal and fun way
- Here are some examples of effective animations, from [Kings Fund](#), [RSA Animate](#) and [Matt Koschmann](#)

