

Challenging ourselves to create a health and care model that looks and works differently – what can we learn for London?

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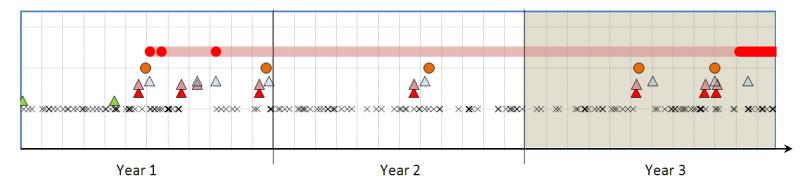
THE NHS CONSTITUTION



 We will discuss how understanding our local population's needs serves as a critical starting point to the deployment of differentiated delivery models



Health and Social Care usage



Of 75+ population in one year:-

- 10% will use social services
- 50% will use hospital services
- 7.5% will use both

Of social services users:-

• 72% will use hospital services

Of hospital users:-

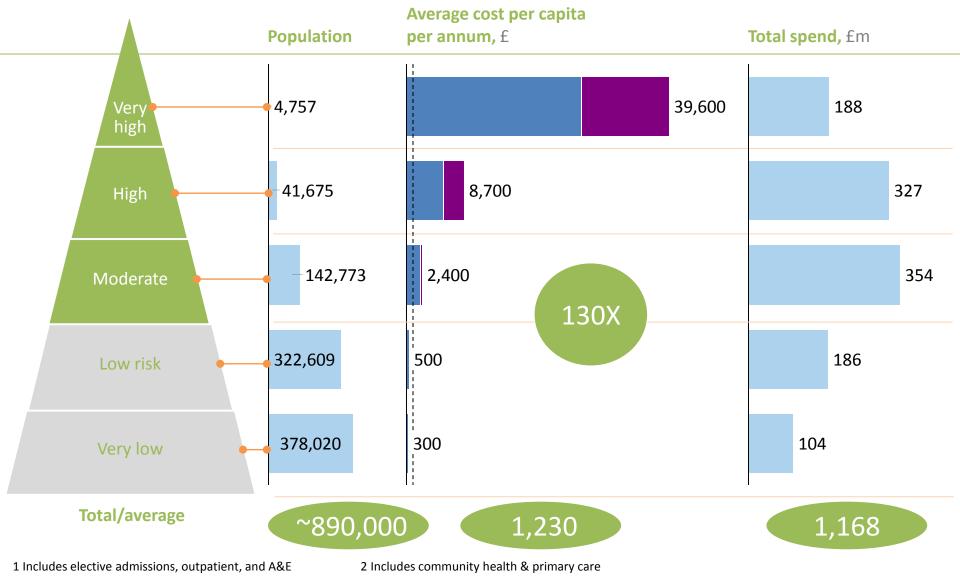
• 14% will use social services

Of people using both (7.5%)

- 4.8% incurred costs, which accounted for:-
 - 37% of all social care costs
 - 29% of all hospital costs

Need is highly differentiated

2010/11 data, 4 London CCGs



SOURCE: McKinsey team analysis, NHS NWL data; HES 2010/11, FIMS, Q research/NHS Information centre, PSSEX; NHS Reference Costs

Health spend

Social care spend



Understanding people's needs to integrate care

People need care that is ...

- Co-ordinated
- Accessible
- Proactive care

But people are DIFFERENT...

> ...and therefore have DIFFERENT NEEDS

A one-size-fits-all approach isn't good enough...

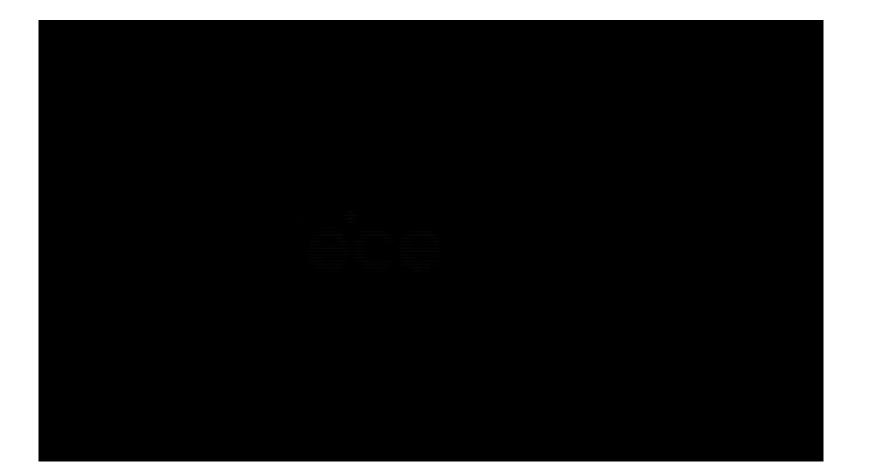
and social care needs

...In NWL, we are thinking how to tailor care to people who have similar needs

Possible group	Key needs
Mostly healthy adults	 Quick, convenient and urgent access to routine care Continuity for single episode of care Longer opening hours
Elderly adults and adults with LTCs	 Longer appointments Sustained continuity of care Close coordination of services
Adults with specialist medical and social care needs	 Outreach / outbound care Significant specialist input
Children with ongoing and specialist medical	 Parental education and support Specialist input



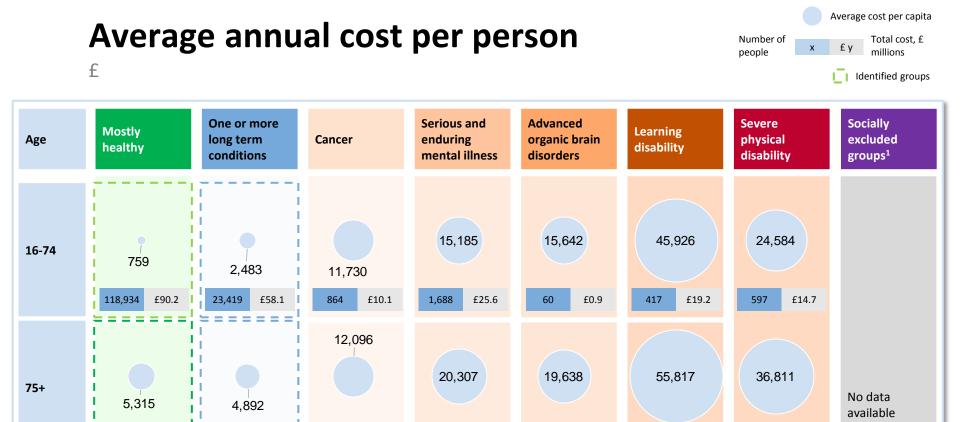
And listen to people...



NWL approach to thinking about different needs

Age	Mostly healthy	Defined episode of care	Single LTC	Multiple LTC	Cancer	Serious and enduring mental illness	Advanced stage organic brain disorders	Learning disability	Severe physical disability	Socially excluded groups
0-15 Children	 The pro 	ogramme is	currently n	ot focused	on integra	ated care for	r children			
16-74	1 Mostly he adults	ealthy	or more lo	ults with one more long m conditions		6 Adults and elderly people with SEMI	Adults and elderly people advanced stage	8 Adults and elderly people with learning	9 Adults and elderly people with severe	10 Homeless people, alcohol and drug depende- ncies
75+	2 Mostly he elderly pe	-	4 Elderly per with one c long term conditions	or more			organic disorders	disabiliti	physical disabiliti es	

- Only primary need shown, other needs are also treated
- A group has broadly similar needs but care is tailored further
- Some services common to all, some unique to group





1 For example, the homeless, people with alcohol and drug dependencies

Source: Team analysis

£12.2

2,291

3,746

£18.3

357

£4.3

60

£1.2

196

£3.8

23

£1.3

1,035

£38.1

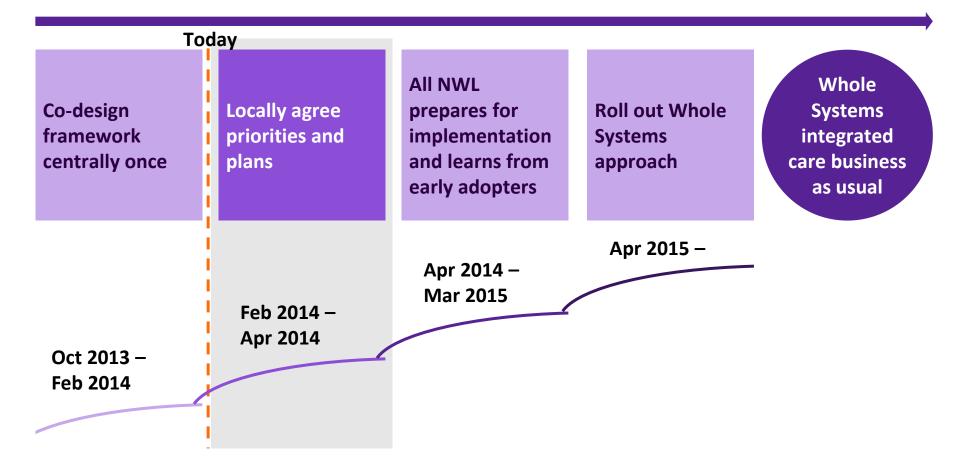


Personalise care within each group





How we get from where we are today to where we want to be in 2015/16





Expressions of Interest in trailing key features of an integrated system have been called for

- ✓ Use co-production to develop plans
 - Pool health and social care budgets
- Operate shadow capitated budgets
- Organise care models around people with similar needs
- Identify outcomes to be delivered
- Bring together different types of providers around a GP registered population
- Reallocate money across a care pathway to fund innovative models of care regardless of setting
- Ensure the flow of information to support care delivery, performance management and payment



