#AskAboutAsthma Conference 10 September 2025



Dr Matthew Clark

National Specialty Advisor for Children and Young People

Dr Louise Fleming

Consultant Respiratory Paediatrician, Royal Brompton Hospital





How can we prevent Asthma deaths?

Agenda

Session 1

Time	Topic	Speaker(s)
9:00 – 9:25	Welcome to #AskAboutAsthma 2025, opening remarks and scene setting	Chair: Dr Matthew Clark National Speciality Advisor for Children and Young People
9:25 – 9:45	What are the priorities for children and young people's asthma care in 2025/26: importance of wider social/environment issues?	Dr Mike McKean Consultant in Respiratory Paediatrics, Great North Children's Hospital
9:45 – 10:10	Clinical Update	Dr Louise Fleming Consultant Respiratory Paediatrician, Royal Brompton Hospital
10:10 – 10:30	Preventing asthma deaths in children: Asthma + Lung UK's view	Naomi Watt Health Care Professional Engagement Manager, Asthma + Lung UK
10:30 – 10:50	Optimising asthma management for south Asian children - insights from the MIA study	Professor Monica Lakhanpal Professor of Integrated Community Child Health Honorary Consultant Paediatrician, Whittington NHS Trust
10:50 – 11:10	Chair's reflections and Q&A Panel	Dr Matthew Clark and all pre-break speakers
11:10 – 11:20	Women and Asthma - Stories of Breath: innovative ways to engage communities	Ellen Dowell National Heart & Lung Institute, Imperial College London Esther Malvern Director of Stitches in Time
11:20 – 11:30	Break	

Agenda

Session 2

Time	Topic	Speaker/(s)
11:30 – 11:35	Reflections so far from the Chair	Chair: Dr Louise Fleming Consultant Respiratory Paediatrician, Royal Brompton Hospital
11:35 – 11:55	How can systems learn from asthma deaths: Working with your CDOP	Christina Keating North Central London Child Death Overview Panel
11:55 – 12:15	Near Fatal Asthma Survey	Deepa Varghese Asthma UK Centre for Applied Research, University of Edinburgh
12:15 – 12:35	Asthma Matters: next steps	Dr Mark L Levy Co-Author Asthma and Anaphylaxis Deaths, NCMD 2024 Chair, GINA Dissemination Working Group
12:35 – 12:55	Q&A Panel	Dr Louise Fleming
12:55 – 13:00	Closing reflections from the Chair	Dr Louise Fleming

This year's theme:

This year's campaign theme is focussed on **Preventing Asthma Deaths**

4 #AskAboutAsthma asks enable good asthma control **and** a reduction of risk for children and young people

How can we prevent Asthma deaths?

- Support the #AskAboutAsthma campaign and share locally
- Sign up for the #AAA conference and webinars
- ▶ Remind yourself of the 4 asks:
- Get an asthma action plan in place
- 2 Understand how to use inhalers correctly
- 3 Schedule an asthma review every year and after every attack
- 4 Ask about the impact of outdoor and indoor air pollution

Scan the QR code or search 'NHS London Ask About Asthma Campaign'.



Why is this conference and campaign important?

- Asthma is the most common long-term condition affecting 1 in 11 children, it is everybody's business
- Asthma and allergy are chronic not acute conditions; good asthma control reduces the risk of escalations in care and the potential for harm <u>and</u> enables children to live normal and healthy lives
- Outcomes are worse for children and young people living in deprived areas and requires targeted action
- The UK has the highest prevalence, emergency admission rate and death rates understand and act on red flags

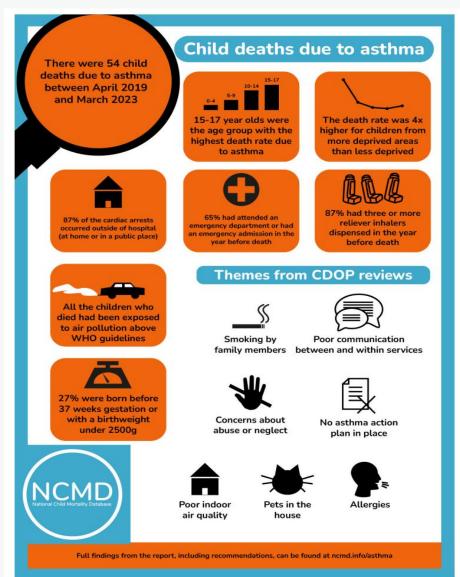
Why has this years theme been chosen?

The National Review of Asthma Deaths is a **decade** old.

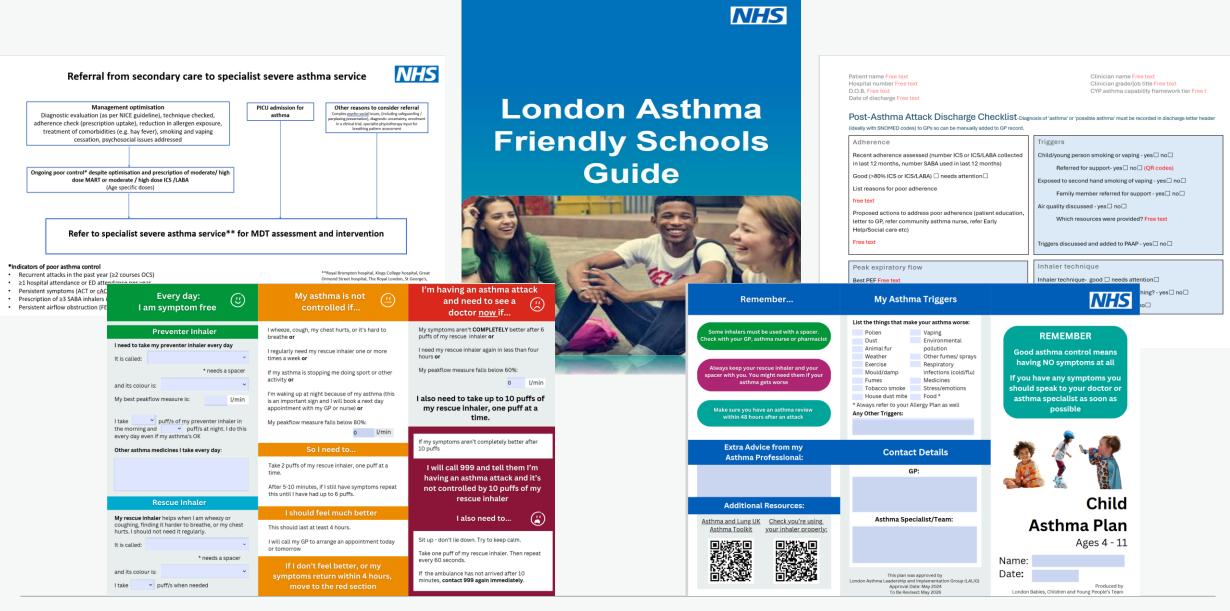
The National Childhood Mortality Database Report 2024 highlights:

- Most asthma deaths are preventable
- Asthma is a public health issue and requires changes in the standard of care, education for professionals (not only healthcare) and to address the impact of air pollution
- Post attack reviews are necessary to
- Inhalers must be licensed; technique checked; should include dose counters; only be used where a diagnosis has been made; overuse of SABA is a risk

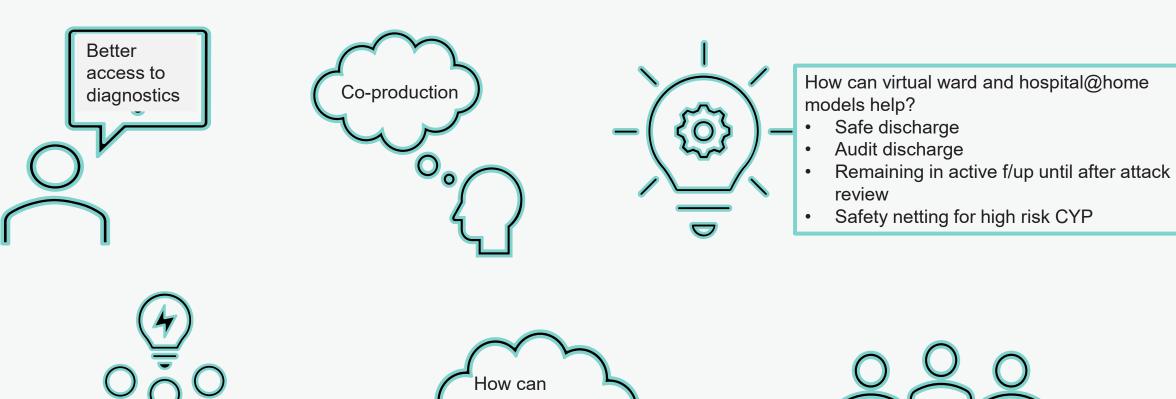
London learning from asthma and allergy deaths thematic learning event identified common factors / red flags.



London continues to develop resources.....



What else should/could be done?



Challenge each other to get the basics right as an MDT









September 2025

Current situation

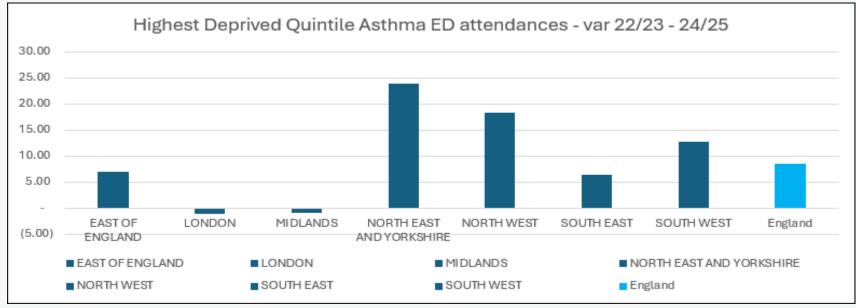
The under 25s non elective admissions have reduced nationally by nearly 7 per/100K population

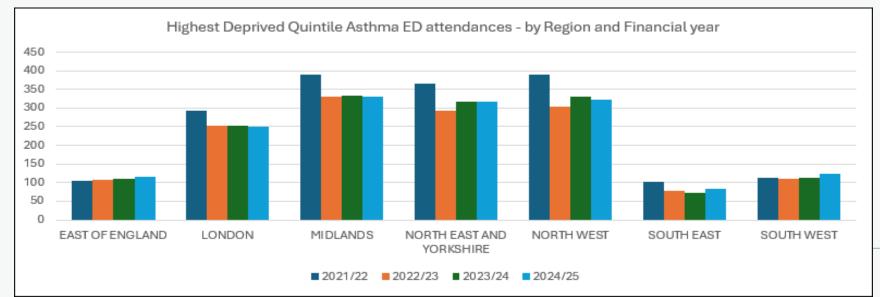
- 2024/25 119.4 per/100K population,
- 2023/24 126.8 per/100K population

ED attendances also show a slight reduction

- 2024/25 785.6 per/100K population,
- 2023/24 788.3 per/100K population

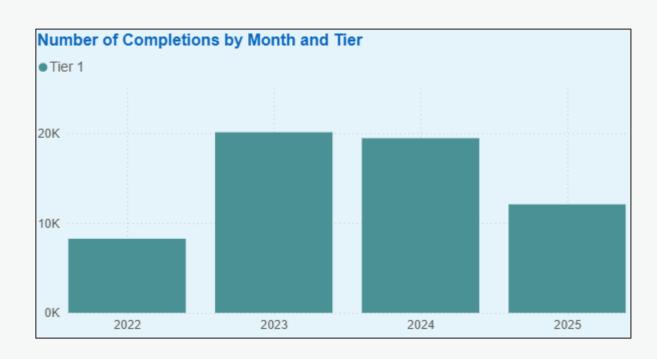
Current situation

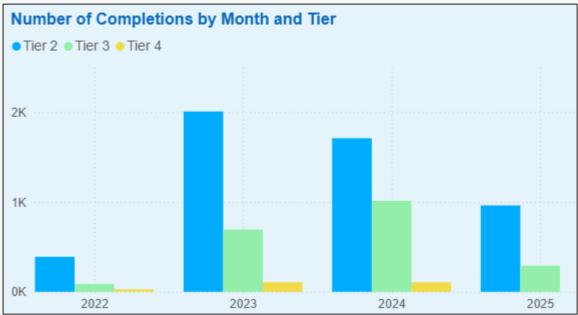




Current situation

2025 asthma training is already exceeding the numbers at this time last year for the Tier 1 training by 25% compared to the same point last year. Tier 2 training is currently showing 5% below the numbers completing the training.





Bundle Evaluation – what is needed?



Early and accurate diagnosis



Targeted healthcare delivery to high risk and deprived populations



Better asthma education for Healthcare Professionals



Better training on selfmanagement



Integration of services & support Primary Care to upskill / strengthen workforce

Interviewees
highlighted some key
areas where they feel
action is likely to
improve CYP asthma
outcomes





Primary care

Management in primary care



Holistic care

Taking a holistic approach to management in vulnerable children by addressing housing and exposure to indoor and outdoor pollution



Addressing Inequalities

Identifying and addressing variation and inequalities in access to healthcare services – specifically paediatric asthma specialists



Integrated Care

Strategic leadership from a senior clinician and integrated care board (ICB) commissioner, and time from front-line clinical staff

National priorities...progress to date

- CYP Asthma Bundle Refresh 2.0
- Bundle 1.0 evaluation
- Practitioner pilot evaluation
- Severe Asthma Audit
- Severe Asthma service spec
- Updated MART guidance
- Training

Direction of travel

- 10 year health plan
- CYP Asthma inclusion into Integrated Neighbourhood teams
- Collaboration with the National Diagnostics and CDC teams to support inclusion of CYP

Neighbourhood MDTs for CYP: an example of the benefits of this model



11-year-old child with autism and asthma

Transition to new school challenging with increasing emotional and behavioural difficulties

Deterioration in asthma control due to worse asthma therapy adherence

Traditional model

- The GP refers to CAMHS for behavioural support - long wait to receive outcome then referral declined.
- The GP steps up asthma treatment over several weeks but symptoms remain uncontrolled. Eventually, referred to a secondary care waiting list.

Neighbourhood MDT for CYP model

- Individualised plan made in case discussion and triage meeting attended by multiple professionals.
- The mental health professional links in with the family, school nurse and MHST to support managing the emotional and behavioural difficulties at school.
- The GP and paediatrician work together closely to support appropriate management of asthma control in primary care.
- The GP and asthma nurse specialist link in closely with the new school enabling changes in the asthma action plan to be communicated quickly.

Benefits

- Earlier access to appropriate paediatric and mental health intervention, with long waiting lists avoided.
- · Support offered closer to home.
- More efficient system navigation.
- Professionals have greater understanding of local referral pathways and thresholds.
- Increased professional coordination to appropriately manage needs in primary care and education settings.