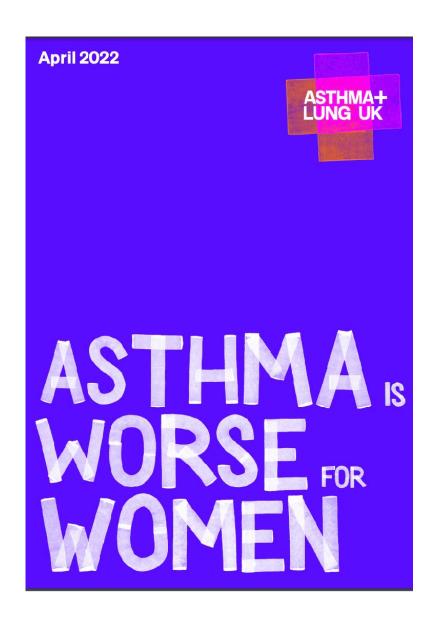
www.womenandasthma.net

#WomenandAsthma

A creative public engagement project

Exploring asthma through craft and stories

Funded by Wellcome, led by Imperial College London, in partnership with three craft organisations



AIM: To change perceptions about asthma, revealing the diversity and complexity of the condition and associated health inequalities, through sharing stories, knowledge and experiences in creative ways

An equitable participatory process of creative exchange and co-design with researchers and people with lived experience as equal participants

Exploring asthma through craft and stories





CREATIVE EXCHANGE

DEVELOPMENT

PUBLIC ENGAGEMENT

Sharing stories,
experiences
and knowledge in
creative ways
to build our
understanding
of asthma

A collaborative and participatory process to define the public engagement brief and creative development of the engagement experience

Engaging with communities in Skelmersdale, Birmingham and Tower Hamlets, likely to experience health inequalities

2023

2024

2025

Stories of Breath

AIM: To create bold, eyecatching experiences, using imagery and stories, that deepen understanding and awareness of women and asthma









SKELMERSDALE

Date: Saturday 6 September

Time: 10:00 -16:00

Venue: The Concourse Shopping

Centre, Southway, Skelmersdale WN8

6LN

TOWER HAMLETS

Date: Saturday 13 September

Time: 10:00 -16:00

Venue: Tower Hamlets Town Hall, 160

Whitechapel Road, London E1 1BJ

BIRMINGHAM

Date: Saturday 27 September

Time: 11:00 -16:00

Venue: Library of Birmingham,

Centenary Square, B1 2ND



