



WOMEN

AND

ASTHMA

www.womenandasthma.net

#WomenandAsthma



WOMEN

AND

ASTHMA

**Exploring
asthma through
craft and stories**

A creative public
engagement project

Funded by Wellcome, led
by Imperial College London,
in partnership with three
craft organisations

WOMEN

AND

ASTHMA

April 2022

ASTHMA+
LUNG UK

ASTHMA IS
WORSE FOR
WOMEN



WOMEN

AND

ASTHMA

AIM: To change perceptions about asthma, revealing the diversity and complexity of the condition and associated health inequalities, through sharing stories, knowledge and experiences in creative ways

WOMEN

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An **equitable**
participatory process
of **creative exchange**
and **co-design**
with researchers
and people with lived
experience
as **equal participants**

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CREATIVE EXCHANGE

Sharing stories, experiences and knowledge in creative ways to build our understanding of asthma

2023

DEVELOPMENT

A collaborative and participatory process to define the public engagement brief and creative development of the engagement experience

2024

PUBLIC ENGAGEMENT

Engaging with communities in Skelmersdale, Birmingham and Tower Hamlets, likely to experience health inequalities

2025





Stories of Breath

AIM: To create bold, eye-catching experiences, using imagery and stories, that deepen understanding and awareness of women and asthma





Stories of Breath

SKELMERSDALE

Date: Saturday 6 September

Time: 10:00 -16:00

**Venue: The Concourse Shopping
Centre, Southway, Skelmersdale WN8
6LN**

TOWER HAMLETS

Date: Saturday 13 September

Time: 10:00 -16:00

**Venue: Tower Hamlets Town Hall, 160
Whitechapel Road, London E1 1BJ**

BIRMINGHAM

Date: Saturday 27 September

Time: 11:00 -16:00

**Venue: Library of Birmingham,
Centenary Square, B1 2ND**





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