

#AskAboutAsthma 2026

10 years of asking about asthma



01

17 August-9 October

BACK TO BASICS

Set an improvement target



Choose a locally owned, measurable action linked to one of the four asks.

02

7-11 September

CAMPAIGN WEEK

Every child. Every breath.
Every neighbourhood.



Take part in the webinars and practical workshop.

03

11 September

A VISION FOR 2036

Share learning and
shape the future



Capture improvement, ideas and commitments to support the future of children's asthma care.

KEEP THE FOUR ASKS AT THE HEART OF ASTHMA CARE

1



Personalised
asthma action
plans

2



Correct
inhaler
use

3



Annual and
after-attack
reviews

4



Air-quality
impact on
lung health

Full campaign details on [NHS England- London >>Asthma Campaigns](#)



[bcyp_nhsldn](#)

