



**Young
Diabetes
Champions**



**North West Coast
Clinical Networks**

PURPOSE

To plan a campaign aimed at engaging young people





We have teamed up with One Voice Blackburn to recruiting Young Diabetes Champions volunteers for Blackburn with Darwen



**The Queen's Award
for Voluntary Service**

The MBE for volunteer groups

Who we need:

- Young adults aged 13-19
- Open to Males and Females
- People who want to support their community in raising diabetes awareness
- People who can volunteer 1 or 2 hours a week

What we will provide:

- A full training package and support on becoming a Diabetes Champion
- Support you with your volunteering journey in Health and Wellbeing
- Support you with enhancing your CV and gaining new skills

Registration deadline: 18/06/21

Contact details: **Farah.master@imocharity.org 07548 281594**



TRAINING







Young people were trained by health professionals in the area of diabetes



DIGITAL ASSETS

TV and IMO
created digital
assets based on
the training




FACTS
  
Most people with type 1 diabetes are diagnosed between the ages of 10 to 14, but you can be diagnosed as a younger child or adult.
DIABETES UK
KNOW DIABETES. FIGHT DIABETES.

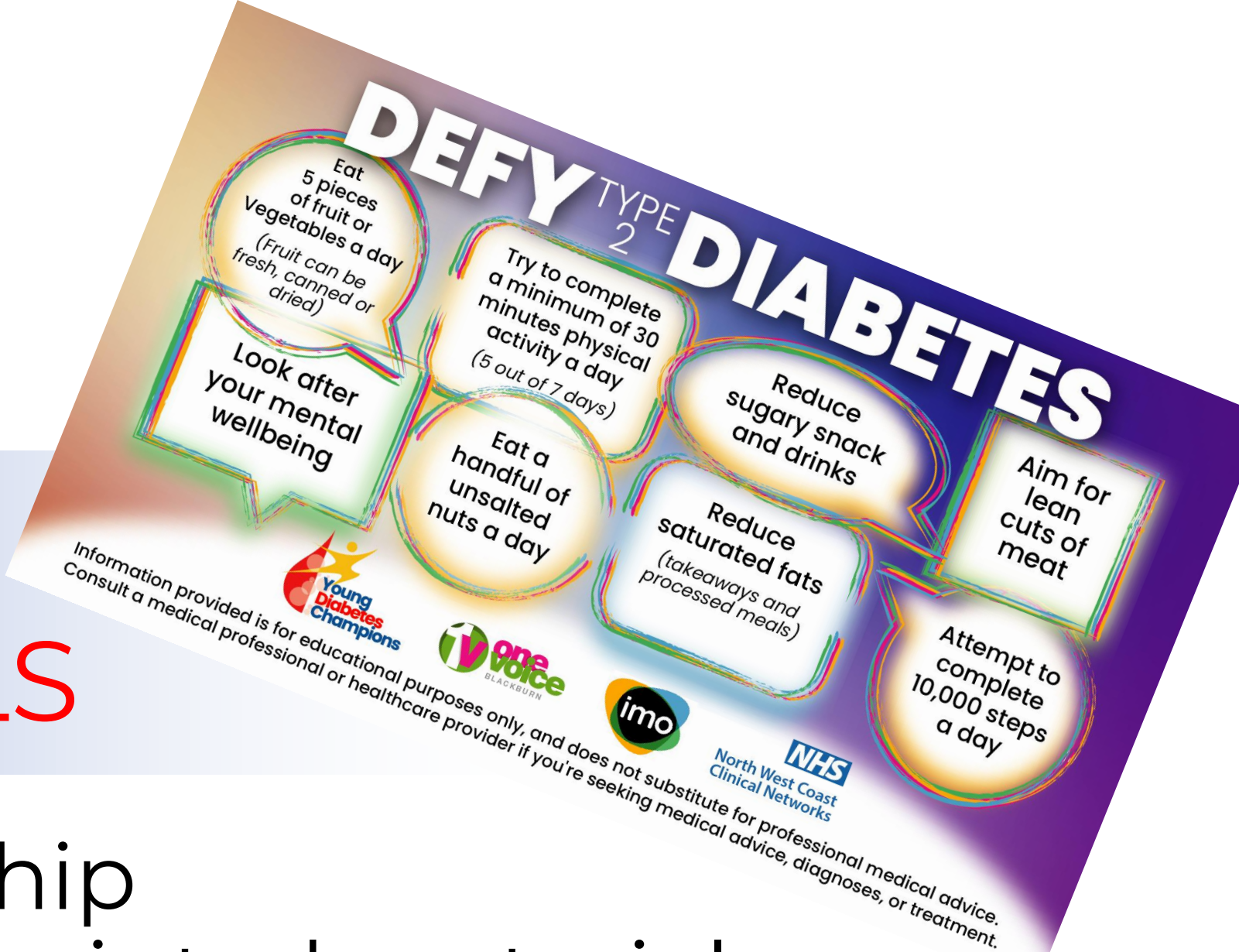
DIGITAL ASSETS

We created further digital assets for each young person to use.



PRINTED MATERIALS

The partnership also created printed materials



WORKSHOPS IN SCHOOLS

One Voice
Blackburn
delivered
awareness
sessions in
schools



WORKSHOPS IN COMMUNITY SETTINGS

IMO Charity
delivered
awareness
raising session
in community
settings



MEDIA COVERAGE

Media
Coverage
throughout
Lancashire

Lancashire Telegraph

News

31st July 2021

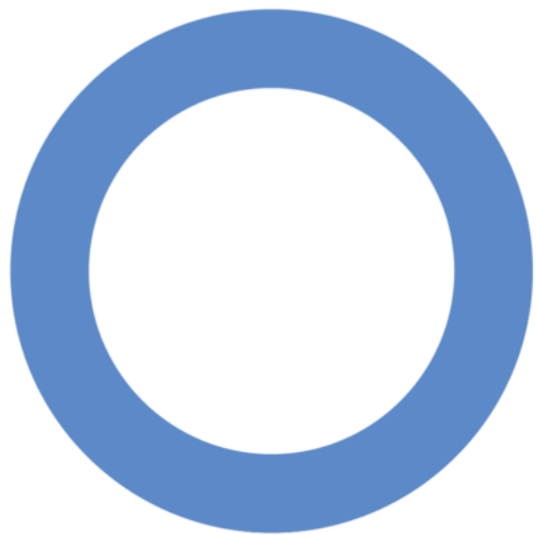
Young community champs aiming to challenge myths about Diabetes



By **Shuiab Khan**

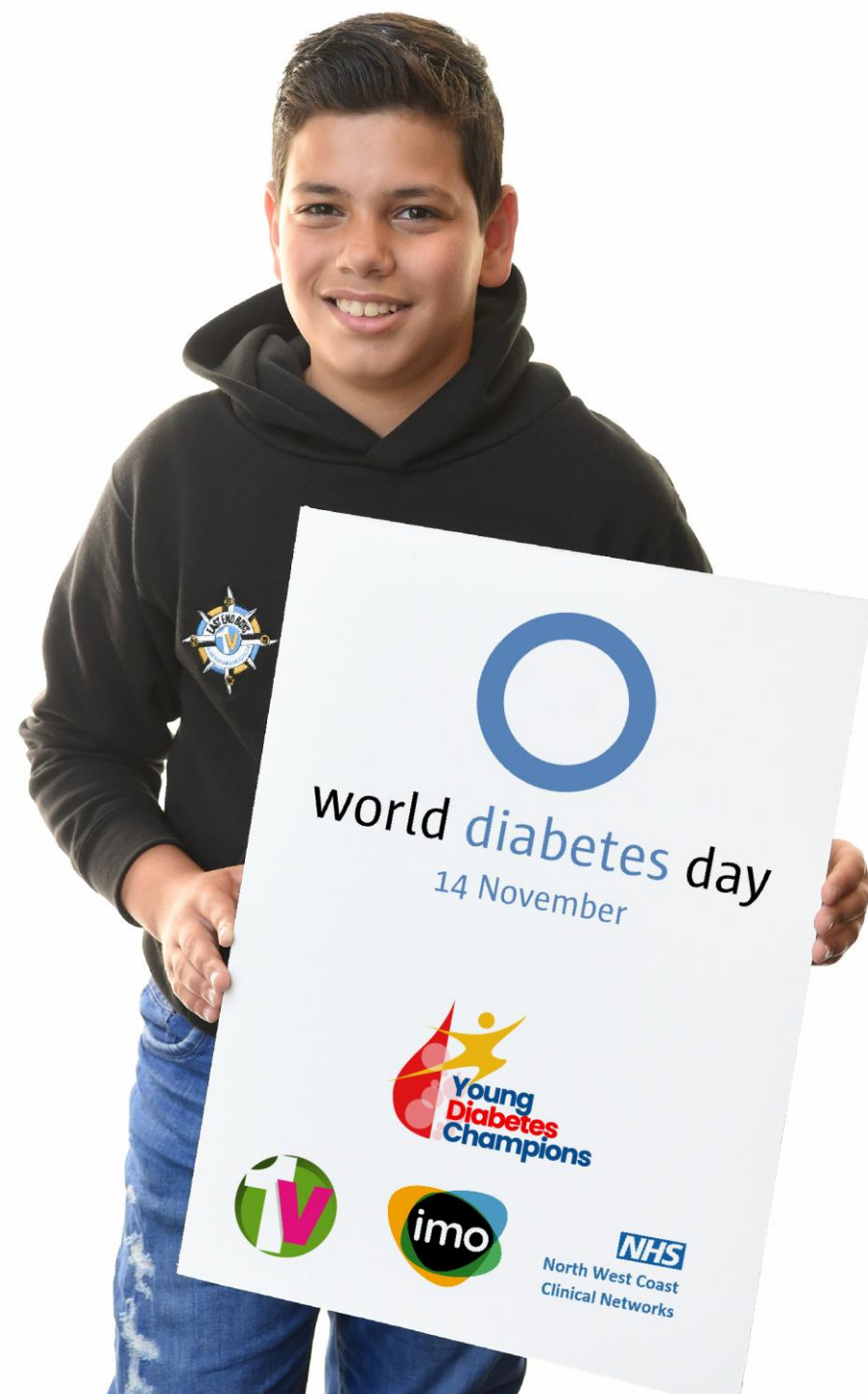
Reporter and columnist

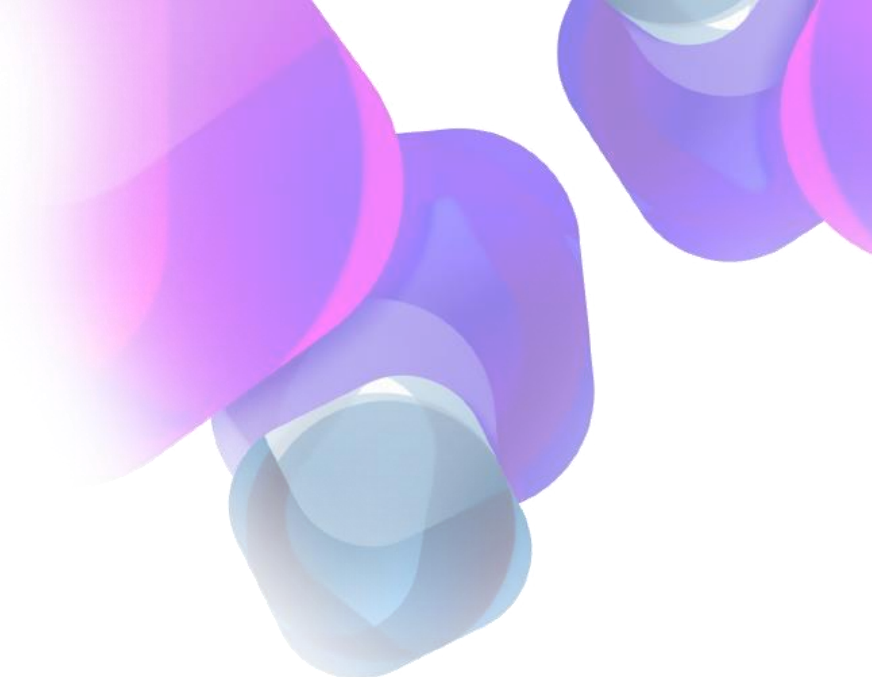




world diabetes day

14 November





LEGACY OF CAMPAIGN

