

Sign up to SAFETY

LISTEN LEARN ACT

LEADERSHIP QUOTES

These quotes can be used in your local communications – press releases, articles or web content.

Sir David Dalton, Chief Executive, Salford Royal Hospital and campaign leader

“I am delighted that this campaign focuses on saving lives and reducing harm. This is the right thing to do. Healthcare carries inherent risk and while healthcare professionals work hard every day to reduce this risk every day, harm still happens. Some is unavoidable but most isn’t. Sign up to Safety seeks to reduce this harm and is a unique opportunity for us all to work together to listen, learn and act to make a difference.”

Dr Suzette Woodward, Sign up to Safety Campaign Director

“I am delighted to be appointed the Campaign Director for Sign up to Safety. This is a unique opportunity to reach out and touch everyone who cares about the safety of patients and bring them together as one. Providing a combination of national alignment, development programmes, practical tools for local implementation together with harnessing expertise across the system, Sign up to Safety will truly use the power of the people at the heart of the NHS to inspire lasting change.”

Dr Mike Durkin, Director of Patient Safety, NHS England

“Sign up to Safety is a fantastic opportunity that we must wholeheartedly embrace to reach out into every healthcare setting and make a lasting difference to the culture of the NHS. It is the local organisations closest to patients and their communities that will truly own this campaign and make it a success. Working together we can create a safer NHS that is open, honest and the envy of the world.”