

Suggested tweets to help you share your news

The safety of patients is everyone's responsibility; whether a board member, nurse, clinician or support worker. We ask you to communicate the commitments your organisation has made, and encourage all staff to play their part in creating a joyful, supportive, open and collaborative workplace that is dedicated to continuous learning.

Twitter is a great way to do this as it's free (apart from time spent) and many organisations now already have a twitter feed with followers amongst staff, patients and the public. We've prepared some tweets to save you time, but feel free to amend these as you think best for your audiences.

In a nutshell:

- The campaign Twitter handle is @SignuptoSafety.
 - o You can make sure we're aware of any of your tweets by including this
- The hashtag to use when letting twitter know that you are sharing your pledges, Safety
 Improvement Plans and associated news or pictures is #signuptosafety
 - o This will allow us to see how far this news has travelled
- You can read <u>general guidance on using Twitter in the healthcare system</u> on the Department of Health website.
- Plus we've prepared an Easy Peasy Guide to Using Twitter which takes you through how to use it step by step [link]

Suggested tweets:

- These can be personalised to your twitter handle and direct followers to where your pledges and Safety Improvement Plans are available to view online

We're all set for safety! Read our #signuptosafety pledges [link to your website]

Are you all set for safety? We are! Read our #signuptosafety pledges and plan [link to your website]

#signuptosafety harm free care for every patient, every time, everywhere. Read our pledges [link to your website]

#signuptosafety Together we can make a difference. See how we're halving avoidable harm and helping to save 6k lives [link to your website]

Safe care means being open with patients & colleagues when things go wrong & learning from them. Read our #signuptosafety pledges here [link to your website]

We're committed to helping the NHS make improvements & create a supportive, open and transparent environment for our patients and staff #signuptosafety

We never stop learning how to improve the safety of the care we deliver. Our three year plan is here [link to your website] #signuptosafety

We never stop learning how to improve the safety of the care we deliver. Read our pledges here [link to your website] #signuptosafety

Our team is committed to collaborating with others to share what we're learning about making care safer. #signuptosafety

We believe in the values and beliefs that make us proud to work in the NHS #signuptosafety

#signuptosafety & put safety first; we're committed to reducing avoidable harm [link to relevant info on your website e.g. pledges and plan]

#signuptosafety & continually learn; we act on feedback from patients & staff & constantly measure and monitor how safe our services are [link to relevant info on your website]

#signuptosafety & be honest; we're transparent about progress tackling patient safety issues & support each other if something goes wrong [link to relevant info on your website]

#signuptosafety & collaborate; we take a lead role in supporting local collaborative learning [link to relevant info on your website]

#signuptosafety & be supportive; we are committed to giving colleagues time and support to improve & celebrate progress [link to relevant info on your website]

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If you'd like any guidance or have any questions, you can contact the Sign up to Safety team via signuptosafety@nhsla.com

Sign up to Safety is harnessing the commitment of staff to make care safer. Be part of it. www.signuptosafety.nhs.uk