

Be supportive & celebrate! - Suggested tweets

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In a nutshell:

- The campaign Twitter handle is @SignuptoSafety.
 - o You can make sure we're aware of any of your tweets by including this
- The hashtag to use when letting twitter know that you are sharing your pledges, Safety
 Improvement Plans, progress updates, birthday celebration news or pictures and competition
 entries is #signuptosafety or #Su2S
 - o This will allow us to see this news and how far it has travelled
- You can read <u>general guidance on using Twitter in the healthcare system</u> on the Department of Health website.

Suggested tweets:

- These can be personalised to your twitter handle and direct followers to where details of your celebration are available to view online;
- We're celebrating the 2nd birthday of #signuptosafety on 24th June! [add details of your own activity]
- #signuptosafety is 2 this June. Sharing pride, joy, celebration & thanks across the system, find out more here http://bit.ly/1quxuZ6
- 360+ orgs #signuptosafety, making care safer & helping staff discuss safety openly. Get involved in the 2nd bday fun http://bit.ly/1guxuZ6
- #SignuptoSafety is 2! Celebrate & share pride joy & thanks for the progress so far in reducing harm & improving care http://bit.ly/1quxuZ6
- Thanks to all staff helping make #signuptosafety a success in its 2 nd year. Be proud of all that's being achieved http://bit.ly/1quxuZ6
- Celebrating whatever youre doing no matter where you are in your ambitions is central to this year's #signuptosafety birthday. Get involved! http://bit.ly/1guxuZ6
- Share your proudest moments in #signuptosafety so far and win some prizes! Find out more here [link]
- We're celebrating the 2nd birthday of #signuptosafety. Whats your proudest #ptsafety moment as a team?