





Since launching in June 2014, over 400 organisations have rallied round the campaign, pledging their support to make care safer and ensure staff can discuss safety openly with patients, carers and colleagues.

Each of you has played an important part in making Sign up to Safety a success so far. We'd like you to take a moment to celebrate together, to acknowledge your success and that of the campaign which now spans the whole NHS in England. This is a great chance to rejoice in the the strong and positive safety culture we're building together, to be supportive of your team and to pass on our thanks to those who are making improvement possible.

Over this coming year, we ask you to join with us in embracing **PRIDE**, **JOY**, **CELEBRATION** and **THANKS** everywhere – all are fundamental for supporting your colleagues and patients.

**PRIDE** in working in the NHS and the locally owned, self-directed safety improvement that is happening successfully across all sectors of the NHS in England. Each organisation and person signed up is helping to make a real difference to the safety of patient care in the longer term.

**JOY** in our work and the meaning we find in working together for the benefit of our patients, their carers, and our colleagues. Through our whole network we have the potential to reach thousands of people who work across all member organisations with an uplifting message of kindness.

## **CELEBRATION** and recognition of

your progress so far and your ambitions for the future. Whether you're getting started now or have been running your Sign up to Safety campaign for some time, you will certainly have already learned some valuable lessons. Now is a chance to share those across your organisation and the wider community.

**THANKS** to those who play a vital part in making care safer. We want to take this opportunity to thank you and your colleagues for all your hard work, and importantly we want to encourage you to pass that thanks on.

We are so very proud of everyone choosing to engage with the campaign, and to take action to improve patient safety, that we want to thank each and every person involved. But as you know this is your campaign and not ours, and we believe in locally led, locally owned safety improvement so we ask you to pass on our thanks to everyone in your organisation on our behalf.

We also want you to feel you can celebrate whatever you are doing no matter where you have got to in your ambitions. This is about us learning together about what works and what others can do differently as well.

Thanks for being a part of it.

Thanks to you a positive and just safety culture is spreading across the whole NHS in England.

Together we're...

Putting safety first Continually learning Being honest Collaborating Being supportive Spreading joy Spreading kindness Being proud Celebrating together

To find out how you can join in visit www.signuptosafety.nhs.uk

Join the conversation **@signuptosafety #signuptosafety** 



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