

You've Signed up to Safety, pledged action on behalf of your organisation, and developed a Safety Improvement Plan to tackle avoidable harm and save lives over the next three years. So what's next?

Openness and transparency are key components of a successful safety culture and in this spirit, we urge all signed up organisations to share their pledges and Safety Improvement Plans with their colleagues, patients and the public, and make it known you are part of the campaign.

This toolkit is designed to help you do that by providing some tools and easy to share information. Some organisations are already embracing the chance to share their commitment. If you've already started this work, we'd love to hear about it.

Have you;

- Added your pledges and Safety Improvement Plan to your organisations website?
- Used social media to highlight your involvement?
- Followed @signuptosafety on twitter?
- Let your local media know that you're part of England-wide movement to prioritise patient safety?
- Displayed posters and leaflets in your organisation?
- Held a Sign up to Safety event for colleagues?

If you've answered yes to any of these questions, we're here to help spread awareness of your hard work more widely. Share your updates and photos with us on Twitter by using the hashtag **#signuptosafety**.

For those organisations who haven't yet taken this step or want to do even more, our supporting materials and events include:

Sign up to Safety, the story so far

- An infographic which shows the scale of the movement that you are part of, detailing how much has been achieved in just the first eight months of the campaign and including the most prevalent themes emerging in organisations across the country.
- Supplied as part of this pack as jpeg and pdf.

- This is perfect for sharing through your organisation internal communications channels, on twitter, facebook or to be printed and displayed.

Communications toolkit

- To save you time and help those organisations with less communications resource, included with this pack is an editable press release template, updated frequently asked questions and updated copy for tweets
 - These elements have been developed for you as a time-saver. Feel free to edit the press release template to suit your local priorities and representative's quote.
- For all tweets designed to share your pledges, Safety Improvement Plans and local engagement news please use the hashtag **#signuptosafety**
- Also included is an 'Easy peasy guide' to creating and editing a video on your smartphone or iPad

Webinar, 18th March 2015, 2-3.30pm

- Updating you on Sign up to Safety so far and the safety themes being prioritised across the country. Also featuring a safety lead who has started to engage colleagues, patients and the public around their involvement in Sign up to Safety
 - If you have questions you'd like answered at this webinar, england.signuptosafety@nhs.net with 'What's Next' in the subject line and we'll do our best to answer all the questions on the day.
 - You can register for this and other upcoming webinars at www.signuptosafety.nhs.uk/webinars

And remember

- The logo, template posters and leaflets are also available online at www.signuptosafety.nhs.uk/camp-res.
- Look out for our tweets over March, when we'll be asking our twitter followers to share how you've shared news of your involvement so far.

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If you'd like any guidance or have any questions, you can contact the Sign up to Safety team via england.signuptosafety@nhs.net.

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**A movement to prioritise safe care is spreading across the whole NHS.
The time for change is now. Be part of it. www.signuptosafety.nhs.uk**