



Sign up to Safety + Me

24th June 2015

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It's celebration time! On 24th June it will be a whole year since Sign up to Safety launched, with the aim of supporting the NHS in England to reduce avoidable harm and save even more lives.

It's an important ambition and hundreds of organisations from every care setting have rallied round to commit to improving the care they provide. An immense amount of important work has been carried out by organisations who have signed up, from writing Safety Improvement Plans, holding local launch events, presenting webinars to welcoming the Su2S team on visits. We think this is a great opportunity to celebrate your work so far and to encourage more people to get involved.

You're already part of a movement that's working across every care setting in the NHS to help create a positive safety culture. A culture where staff, patients and carers can feel supported and listened to when things go wrong and are able to speak out when concerned about safety, so that we can all learn what we can do differently to make care safer.

But the responsibility for creating a successful safety culture doesn't just sit with one, two or even 100 people in an organisation. It is up everyone and we all need to play an active role, whatever our job description.

We're encouraging all signed up organisations to use this milestone as an opportunity to encourage all members of their staff to sign up to the campaign and make their own personal Sign up to Safety pledges. It's a great opportunity to find out what Sign up to Safety means to them.

The theme for the first anniversary is "Sign up to Safety + Me"

Sign up to Safety is for everyone. As we move into the second year, we're more dedicated than ever to harnessing the commitment of staff across the whole NHS in England to make care safer.

We know that everyone who cares for patients' CARES – and each and every one of us can make a difference. Those signed up to the campaign are united by a common goal; to make the care we give our patients as safe as possible. We all have a role to play and the campaign helps everyone take action to improve the care they deliver.

By joining Sign up to Safety, you become an important part of a movement that's helping to create safer care. Every pledger gets the opportunity to share their passion, knowledge and experience in patient safety and help create broad-based learning that's shared throughout the NHS.

Why take part in the first anniversary of Sign up to Safety?

- It's an opportunity to celebrate the safety improvement work underway in your organisation so far
- It's a reason to talk to ALL of your staff about your safety improvement plan, whether they are directly involved in implementing it or not, and find out what Sign up to Safety means to them
- Everyone who joins Sign up to Safety benefits from being part of a nationwide network dedicated to making care safer. Find out more in **appendix 2**.

What your celebration activity looks like is entirely up to you!

You're welcome to be as creative as possible. This toolkit is designed to help, by providing some materials, events and easy to share information to hopefully save you time:

Order your FREE celebration swag bag download it directly from the website;

- 'Are you signed up?' A2 poster for display, to encourage your colleagues to make their own pledges (x1)
- 'Sign up to Safety + Me' A2 poster for display or for use as a 'pledge card' where colleagues can write their own pledges (x1)
- Free leaflets for staff (x100)
- Free balloons & badges for staff
- Plenty of ideas on how to take part

Email signuptosafety@nhsla.com with your request by 11th June and we'll post it out to you. Alternatively download from www.signuptosafety.nhs.uk/camp-res

Use the communications resources;

- The special anniversary logo – add this to your website or use it on Twitter throughout June.
- A visual for you and your colleagues to share on twitter – tell the word! "I'm signed up! I've pledged to listen to patients, carers and colleagues, learning from what they say when things go wrong, and taking action to improve patient safety. You can join too at www.signuptosafety.nhs.uk"

- PLUS don't forget our 'Easy peasy guide' to creating and editing a video on your smartphone or iPad – to help you capture footage of activity in your organisation. FAQs about the campaign can be found on the website alongside plenty of free resources at www.signuptosafety.nhs.uk/camp-res
- See **appendix 2** for the key messages for the anniversary

Take part in a webinar across the anniversary week;

- Webinars will be hosted by different guest hosts and focused on sharing 'lessons learned' through safety improvement work so far.
 - 22 June, 10.00-11.00: *Three critical things you need to know now about Patient Safety*
Presented by **Suzette Woodward**, Director, Sign up to Safety
[Register](#)
 - 25 June, 10.00-11.00: *Stepping up to the challenge of falls at Basildon Hospital*
Presented by **Anne Hendry**, Lead Nurse - Osteoporosis & Falls, Basildon and Thurrock University Hospitals NHS Foundation Trust
[Register](#)
 - 25 June, 16.00-17.00: *Moving from Root Cause to Resilience: activating the patient in safety dynamics - We're all in this together!*
Presented by **Carolyn Canfield**, Independent Citizen Patient and 2014 Canada Patient Safety Champion by the Canadian Patient Safety Institute and Accreditation Canada
[Register](#)
- If you have questions you'd like answered at any of these webinars, email signuptosafety@nhsla.com with the date of the webinar in the subject line and we'll do our best to answer all the questions on the day.
 - You can register for these and all other upcoming webinars at www.signuptosafety.nhs.uk/webinars

Join our live Tweetchat! - 24th June, 4pm

Safety assurance requires courage, optimism and commitment – and crucially a belief that whatever our role, whatever our grade, wherever we work - our individual contribution matters. **Patient Safety starts with me, you and everyone.** So how do you stop the line when you face a problem? How do you make a difference? How do we ensure best practice - to assure quality and safety for the patients who we serve?

We believe that one way is to talk about what works, to celebrate good practice and share stories of success. Sometimes we fail to shout about what is fantastic and so we want to help you do that during our Tweetchat, to be hosted by Jane Reid and Owen Bennett, regional leads for Sign up to Safety.

- Join in on **Wednesday, 24th June at 4pm**.
- Follow Jane ([@safenursingcare](https://twitter.com/safenursingcare)), Owen ([@OwenBennett1](https://twitter.com/OwenBennett1)) and [@signuptosafety](https://twitter.com/signuptosafety).
- Follow the hashtag **#MySU2S** from **4pm-5pm** to take part.

And remember;

- Lots of free materials including the Sign up to Safety logo, template posters and leaflets are also available online at www.signuptosafety.nhs.uk/camp-res.

**Keep an eye out for Sign up to Safety anniversary tweets across June!
We'll be promoting and celebrating local activity happening across
the country.**



If you'd like any guidance or have any questions, you can contact the Sign up to Safety team via signuptosafety@nhs.uk.



www.signuptosafety.nhs.uk

Appendix 1:

How can individuals sign up to the campaign?

It's easy for everyone to **HELP** the campaign:

HOPE: promote the campaign principals that while it is important to understand when things go wrong, we all must hope it can get better

ENERGY: channel your energy to support the campaign

LOVE: love what you do – you will want to do it well

PLEDGE: your own personal actions to improve patient safety

- Complete the online pledge form at www.signuptosafety.nhs.uk

Each pledger through the website will be emailed a personalised Sign up to Safety pledge certificate and pledge pack within 14 days.

By signing up you'll benefit from;

Our webinar programme

Regular free webinars for members to learn from expert hosts on safety projects, guest webinars dedicated to specific care settings and organisations hosted by campaign members, and joint webinars with other campaigns and safety programmes. Content is designed to support you with leadership for safety, team working, human factors, safety culture and learning about safer practices.

Free campaign resources

Posters, banners, leaflets, key messages, media materials, campaign toolkits and staff engagement ideas are available to members and free to use. Each has been created to help you launch your own local Sign up to Safety campaign to engage your staff and community, to get them actively involved in your activity.

Access to a nationwide network

Share learning and experience through a network connecting people from across the NHS in England. Learning from real people and real stories, we are committed to sharing what works for you all to use to improve safety where you are.

Appendix 2:

Key messages for the first anniversary

- Sign up to Safety is celebrating a year since launch on 24th June. Over that time, hundreds of organisations have pledged their support to help make care safer and ensure staff can discuss safety openly with patients, carers and colleagues.
- To celebrate the first year of the campaign, we're asking you to tell us what Sign up to Safety means to you. Order your Sign up to Safety & Me pack now filled with posters, leaflets and ideas to help you create your own anniversary activity.
- Sign up to Safety is for everyone in every part of the NHS in England. Individuals can join as well as organisations - join Sign up to Safety and make your own personal safety pledges. Visit www.signuptosafety.nhs.uk to join.