

Getting your staff involved and excited!

Your organisation is part of a nationwide movement which is harnessing the commitment of staff across the system to make care safer. We share a vision for an NHS where colleagues, patients and carers are listened to when things go wrong, are supported with kindness, and lessons from incidents can be learned.

All those who sign up are committing to not just believe in, but to embed and be an example of the values and beliefs that make us all proud to work in the NHS.

As part of this, you've committed to talking and listening to staff, patients and the wider community about patient safety. Here are ideas for things you might try.

- Add your pledges and safety improvement plan to your organisation website and intranet.
- Encourage all your staff and patients to read your pledges and plans by telling them where to find it in your communications including intranet, emails and leaflets. Make it clear that their feedback is valuable.
- Use the website and pull up banner artwork provided to share your pledges and news of your involvement across your website and throughout your organisation; think about where you'll reach the most people.
- If you use social media, use the 'I'm signed up' visuals to tell your community that you're now part of this movement.
- Include a Sign up to Safety award in your annual or monthly staff recognition events / programmes to celebrate individual's contributions to the values represented by the five safety pledges within your organisation.
- Have regular Sign up to Safety articles in your internal communications and patient facing bulletins and newsletters to keep staff and patients up-to-date on safety and your own campaign.
- Open up a Sign up to Safety suggestion scheme for staff and patients to submit ideas for safety improvement.
- Hold open house 'listen and learn' seminars so that staff can learn from your own patient safety experts about particular safety issues and the steps that can be taken to prevent them.
- Develop a patient safety champion scheme where every team, division or ward has a nominated safety champion. Recognise this through your performance management schemes.
- Have an annual organisation-wide Sign up to Safety day or week so that staff, patients and the local community can focus together through interactive events and activities.
- Have regular Sign up to Safety displays / stands / stalls in prominent parts of your estates so that staff and patients can find out more about what you are doing around the campaign and how they can get involved.

- Include Sign up to Safety posters and information in staffrooms and on staff and patient notice boards.
- Include Sign up to Safety messages on your plasma screens, staff intranet and patient website.
- Include Sign up to Safety on staff meeting agendas to discuss safety improvement plans, ideas and actions.
- Hold regular 'back to the floor' events where senior leaders spend time with staff discussing safety issues, concerns and ideas.
- Include questions about patient safety and whether staff feel able to raise concerns, in your staff surveys and consider using a measurement tool to monitor the health of the culture in your organisation.

We would love to hear your ideas and what has worked (or not!) in your organisation at [#SignuptoSafety](#) or email signuptosafety@nhsla.com.

