**[Podcast intro: For use as blog intro, on news pages, intranet etc ]**

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**Let’s Talk Podcast Series**

[Intro]

Focusing on the journeys of two Sign up to Safety members and their experiences so far, **Let’s Talk** is a brand new, three-episode podcast series designed to inspire, inform and answer questions. From establishing priorities to exploring ways to make safety plans stick, Victoria Murray (Sign Up to Safety Matron and Clinical Handover Lead at Frimley Health NHS Foundation Trust) and Vanessa Ford (Director of Nursing and Quality at South West London & St George’s Mental Health NHS Trust) are in conversation to share their insight to help others get more from their own safety improvement work.

**Episode One:** Victoria and Vanessa discuss the best ways to get started, set up and bed in Safety Improvement Plans and pledges and get colleagues on board, as well as thinking about why co-design and collaboration are so important.

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Hello XXX, [For email]

Designed to inspire, inform and answer questions surrounding how to roll out a successful Safety Improvement Plan, Sign Up for Safety has created a three-episode podcast series called **Let’s Talk**. Inviting two Sign Up to Safety Members at different stages of their journey to discuss the ups, downs, challenges and successes that can be experienced along the way, this series is a great way to learn about what to expect, and how to navigate your own way through the safety improvement journey.

Listen to the [first episode in the series](http://bit.ly/2j0o6cV), where Victoria and Vanessa discuss how to kickstart a safety improvement plan, the importance of co-design and how empowering staff to take ownership of their own pledges can help boost the impact of your improvement efforts.

**Shareable tweets for episode one:**

“Sometimes it’s just about taking a step back from your day-to-day work” – wise words from @SWLSTG http://bit.ly/2j0o6cV #signuptosafety

Collaboration, frontline relevance & cont imprvt, hear #ptsafety insight from @FrimleyPark & @SWLSTG http://bit.ly/2j0o6cV #signuptosafety

Start your safety improvement plan by aligning team’s priorities and setting clear goals <http://bit.ly/2j0o6cV> #signuptosafety

“Go to frontline leaders, the sisters, the matrons & the doctors on shift & ask, ‘What do you need?’” <http://bit.ly/2j0o6cV> #signuptosafety

Tip: Empower everyone to come up with their own safety pledges – it’ll inspire them to get involved <http://bit.ly/2j0o6cV> #signuptosafety

“A whole system, multi-team or cultural solution is what’s required” says @FrimleyPark in our podcast <http://bit.ly/2j0o6cV> #signuptosafety