



scw Appendices

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Joining the dots across health and care

Appendix 1: Consultation document

https://www.england.nhs.uk/south-east/wpcontent/uploads/sites/45/2022/01/Improving-vascular-services.pdf



Appendix 2: Consultation Survey

It is important, before answering the questions in our consultation survey, for you to ensure that you have read all of the information provided about each of the individual vascular provider hospitals in East Kent, Medway and the Maidstone catchment area so that you understand the potential impact of our proposal on the hospital affected and the way in which the vascular service delivery would change. The consultation closes at midnight on March 15 2022.

You can only respond to the survey once – either by completing it online at:

https://jointheconversation.scwcsu.nhs.uk/vascular-services or by filling in the questions below and posting to: Freepost MEDWAY NHS FT MEMBERSHIP OFFICE. You will not need to use a stamp.

Section 1: About you – this information will be used to ensure that we have reached a wide range of patients and public.

Please tell us in what capacity you are respondi	ng:
I am a patient currently using the service	
l am responding on behalf of someone who is current	ly using the service
I am a patient that has previously used the service (in	the last 5 years)
I am an NHS member of staff	
I am responding on behalf of someone else that has u	sed the service in the last 5 years
☐ I work in Local Government/Social care	
I work for an organisation that represents patients	
☐ Other (please specify)	
Please could you tell us your (or the person	you are responding on behalf of)
□ age?	
Under 18 35-44	65 and over
18-24 45-54	Prefer not to say
25-34 55-64	
	rson you are responding on behalf
of) hometown and postcode (this will help us to	ensure that we have reached a
wide audience)	
Hometown:	Postcode:
Which ethnic group do you (or the person you a	are responding on behalf of) belong
to?	
(Please tick one box only)	
White British	☐ Multiple/Mixed Ethnic Groups
White Irish or White Other	Prefer not to say
Black/African/Caribbean/Black British	Other (Please specify below)
Asian or Asian British	— Care (Fredse spearly selew)
Do you (or the person you are responding	2 /The Ferrellin Act 2040 etches
on behalf of) consider yourself to have a disabil	
person has a disability if they have a physical or	
term (12-month period) or substantial adverse e	ffects on their ability to carry out day
to day activities.)	
Yes No Prefer not to say	
From the following list which is your (or the per	son you are responding on behalf
of) nearest hospital?	



Maidstone	☐ Margate		Sheppey
Ashford	Dover		Tunbridge Wells
☐ Canterbury	☐ Medway		
☐ Not applicable/other (please provid	e more details below)		
Section 2: Your views on our proposal			
Our proposal is for a medium ter			
Kent and Canterbury Hospital in	•	vascular surgery	y requiring a
stay in hospital would be provide means that patients who would		surgery at Medw	vay Maritimo
Hospital would now receive the	•	-	•
1. Do you (or the person you are		•	•
for patients?	. 0	, 0	
Yes No I'm not sure			
Please let us know the main reas	on(s) for your answe	r above:	
Our proposal is for a medium ter	m vascular inpatient	centre to be cre	ated at Kent
and Canterbury			
Hospital in Canterbury where all	•		•
be provided. This would mean v		would work aci	<u>ross multiple</u>
hospitals as one team, supporti	_	innationt care	M hours a day
the inpatient vascular centre wh 7 days a week	ich would provide all	inpatient care, 2	14 Hours a day,
the enhanced network hospital a	at Medway and		
the other hospitals in the netwo	•	reatment, diagn	ostic testing
and some day-case surgery wo			
2. Do you (or the person you are	e responding on beha	alf of) agree with	n this proposal
for staff working as one team	n across multiple site	es?	
Yes No I'm not sure	() (
Please let us know the main reas	son(s) for your answe	r above:	
Outpatient clinics and diagnostic		I continue be pro	ovided at:
William Harvey Hospital in Ashfo Kent and Canterbury Hospital in			
Medway Maritime Hospital in Gi	•		
Queen Elizabeth the Queen Mot	•	ate • Maidstone	Hospital
This means there would be no o			•
	e person you are resp	•	
with this?			
Yes No I'm not sure			
Please let us know the main reas	son(s) for your answe	r above:	



Day surgery and rehabilitation would continue to be provided at Medway Maritime Hospital in Gillingham. Inpatient surgery would move to Kent and Canterbury Hospital. This means there would be some change to services as they currently are - do you (or the person you are responding on behalf of) agree with this? ☐ Yes ☐ No ☐ I'm not sure Please let us know the main reason(s) for your answer above: Please indicate how much you (or the person you are responding on behalf of) disagree with the following statements: agree or Strongly Agree Neutral Disagree Strongly agree disagree The proposed vascular inpatient centre would be able to meet the national standards with a combined catchment of 1.1m people The proposed vascular inpatient centre would help in making the centre more attractive to potential new staff Section 3: Quality of service We would like to ensure that these proposals mean that patients have a good, highquality experience of all the services required for their care. These proposals mean that around 265 patients would be affected by these changes in a year – mainly from the Medway area and from Maidstone. After listening to patient and public views over the past 6 years we have tried to ensure the changes have as little impact as possible. When thinking about vascular services please rank each of the statements to show which is most important to you (or the person you are responding on behalf of) **from 1** to 7 (with 1 being the most important and 7 the least) Being seen by a specialist team, available 24 hours a day, 7 days a week Knowing that your vascular specialist can work closely with other relevant specialist doctors, such as kidney and major accident professionals Knowing the place, you are being treated has good patient outcomes/success rates (in line with national standard) each year Being treated in a place that is close to where you live so friends/family can visit oxedy The level of expertise of people treating you is of a high standard due to the large number of patients they see

Not sure

Don't know

Being given information about your illness that is easy to understand

Ease of getting to and from your appointment

Other If other, please provide your views here:				
After reading our proposal do you (or the person you are responding on behalf of) feel we have done enough to minimise the following concerns?				
	Yes	No	Don't know	
About travel and transport				
About providing the right aftercare as close to home as possible				
About ensuring we continue to work with patients and the public to ensure the proposed changes fit with local future NHS plans?				
Please let us know any reason(s) for your answer	s above:			
Is there anything else we should consider in term arrangements for both patients and visitors		ransport		
When thinking about the proposals, do you (or the person you are responding on behalf of)?				
	Yes	No	Don't know	
Understand the need for change				
Feel confident your views will be listened to				



Have other concerns about the proposals, or a else you would like to ask or mention?	anything				
If you answered yes to the last point, ple	ease explair	further bel	ow:		
Is there is anything else we should consi services in Kent?	der in our d	lesign and d	elivery of v	ascular	
Section 4: Understanding your experience of care Have you (or the person you are responded the following? Screening or surveillance for AAA (Abdot Aortic Aneurysm) Assessment and advice for Surgery or other treatment for AAA	ding on beh	Limb amput	ation of Intermitten	t	
Surgery or other treatment for AAA hardening of the Surgery to unblock the main artery in the neck Endarterectomy or CEA) Leg or Diabetic Foot Assessment by a vascular surgeon following a stroke services Limb bypass surgery or angioplasty for poor blood person I am supply to the feet or legs end of survey) Claudication (pain in the leg due to (Carotid arteries) Ulceration Other surgery that needed vascular This does not apply to me or the responding on behalf of (jump to					
Have you (or the person you are respond any of the following services? Prosthetic limb Wheelchair services Diabetic foot care Physiotherapy If you (or the person you are respond on behalf of) have received support from vascular treatment, please indicate the lease	ding	Occupational to Speech and la Other, please to of the following the second seco	therapy nguage therap	oy ices for	
	Very good	Good	Neutral	Bad	Very bad
Inpatient (treatment requiring an overnight stay)					
Outpatient (clinic appointment or test but do not need a hospital stay)					
Advice and support from your GP					



Advice on how to manage your condition Other support services (please specify which below) We are looking for patients to get involved in helping to support our doctors,

nurses, and other professionals in creating the future vascular service by becoming part of a patient working group.

If you would like to take part, please provide your full address and a contact email or phone number below:

Thank you for responding to the survey.

The results will be published on Join the Conversation (https://jointheconversation.scwcsu.nhs.uk/vascular-services) NHS Creative - CS53434 January 2022



Appendix 3: Easy Read consultation document

https://www.england.nhs.uk/south-east/wp-content/uploads/sites/45/2022/02/Vascular-consultation-easy-read.pdf



Appendix 4: Social Media schedule

All content below posted on the following social media channels:

NHS Kent & Medway Clinical Commissioning Group

Twitter https://twitter.com/NHSKMCCG

Facebook https://www.facebook.com/KMCCG

LinkedIn https://www.linkedin.com/company/nhs-kent-medway-clinicalcommissioning-group/

East Kent Hospitals University NHS Foundation Trust

Twitter https://twitter.com/EKHUFT

Facebook https://www.facebook.com/EastKentHospitals

LinkedIn https://www.linkedin.com/company/east-kent-hospitals-university-nhsfoundation-trust/

Date	Graphic	Message
Friday 28 January	Improving vascular services across east Kent, Medway and Maidstone Film for social media posts can be downloaded from here: https://vimeo.com/669568295	The NHS is proposing changes to how vascular services are delivered across east Kent, Medway and Maidstone. We are consulting the public from 1 February to 15 March, and we want you to #HaveYourSay22 https://bit.ly/3tNeTv9
Tuesday 1 February		Our public consultation into proposed changes to how vascular services are delivered across

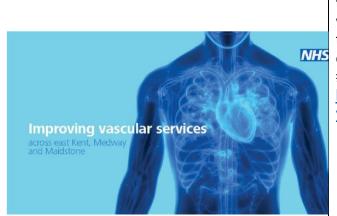


Medway NHS Foundation Trust

Twitter https://twitter.com/Medway_NHS_FT

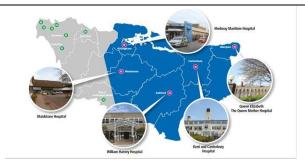
Facebook https://www.facebook.com/MedwayNHS

LinkedIn https://www.linkedin.com/company/medway/



east Kent,
Medway and
Maidstone starts
today. Find out
what it will mean
to you and join the
conversation.
#HaveYourSay22
https://bit.ly/3tNeT
v9

Thursday 3 February



Read our consultation document and find out more about how it will affect vascular services across east Kent, Medway and Maidstone. Then complete our survey and #HaveYourSay22 https://bit.ly/3tNeT v9

Saturday 5 February transport networks and parking needs to be taken into account



We are running a series of listening events throughout our consultation into proposals to change vascular services; on Weds 9 and Tues 22 February; and Tues 1 and Tues 8 March. Find out more, register for an event and

#HaveYourSay22

https://bit.ly/3tNeT

here:

<u>v9</u>

Monday 7

February

A safe 24/7 service in Kent and Medway especially in an emergency



Join us for our first listening event of the consultation into proposals for vascular services across east Kent, Medway and Maidstone. lt takes place on Weds 9 Feb 5pm -7pm. Find out more and join the meeting here: https://bit.ly/3tNeT #HaveYourSay22

Thursday 10 February



There are lots of ways to have your say on our proposals to change vascular services. Attend one of our listening events, complete the survey on the consultation website, comment on our social media posts, and join the conversation. #HaveYourSay22

https://bit.ly/3tNeT v9 Monday Make sure that **66** We are willing to 14 you understand travel further for February how changes to inpatient care to get vascular services best outcomes across east Kent, Medway and Maidstone could affect you. Then complete our survey and join the conversation. #HaveYourSay22 https://bit.ly/3tNeT <u>v9</u>

Friday 18 February	Improve support for relatives and carers pre- and post-surgery 21	Unsure what the vascular consultation means to you? Then come along to one of our listening events to find out more. They are taking place every Tuesday over the next three weeks; 22 February, 1 March and 8 March. https://bit.ly/3tNeTv9 #HaveYourSay22
Monday 21 February		Join us for our next listening event of the consultation into proposals for vascular services across east Kent,
	Easier, more timely outpatient care close to home is really important	Medway and Maidstone. It takes place on Tues 22 Feb 10am - 12pm. Find out more and join the meeting here: https://bit.ly/3tNeTv9 #HaveYourSay22

Thursday The NHS wants to **Better information, more** 24 know what you focus on screening February and prevention, think about education proposals to for GPs 22 improve vascular services in Kent and Medway. Join the conversation and #HaveYourSay22 https://bit.ly/3tNeT <u>v9</u> Monday Join our listening **Local services that** 28 event as part of the reflect local needs February with aftercare close

consultation into proposals for to home vascular services across east Kent. Medway and Maidstone. lt takes place on Tues March 10am -12pm. Find out more and Thursday join the meeting 3 March here: https://bit.ly/3tNeT



<u>v9</u> #HaveYourSay22

Every year around 1,200 treatments are undertaken by specialist vascular teams in two Kent and Medway vascular centres. Find out more about our proposal to improve vascular services and have your say as part of our consultation. #HaveYourSay22 https://bit.ly/3tNeT <u>v9</u>

Monday 7 March



Our final listening event of the vascular services consultation takes place on Tues 8 March 11am -1pm. This is your last chance to listen to us speak about our proposals to improve vascular services in Kent and Medway. Join the conversation and #HaveYourSay22 https://bit.ly/3tNeT <u>v9</u>

Wednesd ay 9 March



Film for social media posts can be downloaded from here: https://vimeo.com/669568295

Unsure what the vascular consultation means to you? Take a look at our short film and read the consultation document at:

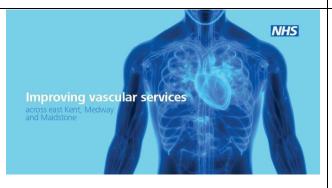
https://bit.ly/3tNeT v9 #HaveYourSay22

Friday 11 March



Now's the last chance to have your say on our proposal for vascular services across east Medway, Kent and Maidstone. The consultation closes on Tuesday 15 March, and we want to hear your views. #HaveYourSay22 https://bit.ly/3tNeTv9

Monday 14 March



Thank you to everyone who took part in our consultation into vascular services across east Medway, Kent and Maidstone. There's a final chance to have your say as the consultation closes on Tuesday 15 March.

#HaveYourSay22 https://bit.ly/3tNeT v9





Appendix 5: Social Media advertising

Sponsored post engagement	Total number
Oponsored post engagement	1 otal Hamber
People reached	71,443
	230,346
Impressions	meaning most people saw content on average 3 times
	2,594
Link clicks	
Likes	119
	74
Comments	This does not include replies
Shares	61
Post saves	33
Video engagement	Number
Total video plays	163,802
3 second video plays	64,296
50% video plays	4,774
Full video plays	1,510





Joining the dots across health and care

Appendix 6: Media Coverage

Following press releases and follow up by Kent and Medway NHS partner organisations, 5 items of local and regional media coverage were achieved:

Outlet	Date	Link
Kent Online	71,443	https://www.kentonline.co.uk/dover/news/patientsurged-to- consult-on-changes-to-vascular-care-263315
BBC South East		
Today	02.02.22	
Isle of Thanet News	02.02.22	https://theisleofthanetnews.com/2022/02/01/publicconsultation-launched-on-proposals-for-specialisedvascular-services-in-kent-and-medway
News Anyway (Kent)	09.02.22	https://www.newsanyway.com/2022/02/08/consultationon-specialised-vascular-services-in-kent-and-medway
BBC Sout	h	
	14.03.22	2
East Today		

Joining the dots across health and care



Stakeholder and community organisations Date/s contacted

Patient Participation Groups and CCG Health Networks

East Kent	
West Kent	
Dartford, Gravesham and Swanley	
Medway & Swale	19.01.22
Kent & Medway CCG community bulletin recipients (6,000)	19.01.22
Voluntary Community Sector	19.01.22/ 09.02.22
Age UK North West Kent	19.01.22/ 09.02.22
Age UK South Kent Coast	19.01.22/ 09.02.22
Age UK Maidstone	19.01.22/ 09.02.22
Age UK Canterbury	19.01.22/ 09.02.22
Age UK Thanet	19.01.22/ 09.02.22
Age UK Sevenoaks & Tonbridge	19.01.22/ 09.02.22
Age UK Faversham & Sittingbourne	19.01.22/ 09.02.22
Age UK Sittingbourne	19.01.22/ 09.02.22
Age UK Sheppey	19.01.22/ 09.02.22
Age UK Herne Bay and Whitstable	19.01.22/ 09.02.22
Age UK Tunbridge Wells	19.01.22/ 09.02.22
Diabetes UK South East	19.01.22/ 09.02.22
Beaumont Society	19.01.22
Medway Gender Sexual Identity Centre	19.01.22
Transgender Peer Associates Dover	19.01.22
Thanet Active Retirement Association (TARA)	19.01.22
Thanet LGBT 50+ Group	19 0122
Thanet Over 50's Forum	19.01.22
Thanet Seniors Friendship Club for 50 Plus	19.01.22
Folkestone & Hythe Older Peoples Forum	26.01.22
Age UK Dover	19.01.22
Dover Senior Citizens Forum	19.01.22
Folkestone and Hythe Hub Services	19.01.22
Age Uk Ashford	19.01.22
Carers Support Ashford	19.01.22
Age UK Faversham	19.01.22
Age UK Herne Bay (and Whitstable)	19.01.22
Citizens Rights for Older People (CROP)	19.01.22
Age UK Canterbury	19.01.22
Carer's Support (Canterbury, Dover Thanet)	19.01.22
Gravesham 50+	19.01.22
Dartford Elders Forum	19.01.22
Medway Voluntary Action	19.01.22
Carers First Medway	19.01.22
Sheppey Matters	19.01.22
Swale CVS	19.01.22
Freedom Centre, Sheppey	19.01.22
Kent and Medway Wheelchair Services	19.01.22
KCHET Land to Bindrift to Forman	10.01.22



KCHFT Learning Disabilities Forums

19.01.22

Maternity Voice Partnership East Kent Maternity Voice Partnership Maidstone Maternity Voice Partnership Medway Kent Equality Cohesion Council Gypsy and Traveller KCC Arthritis Action Centre for Independent Living Kent Equalities & Communities Officer, Maidstone Borough Council	19.01.22 19.01.22 19.01.22 19.01.22 19.01.22 19.01.21 19.01.21
Involve Kent	19.01.21
Older People's forum	19.01.21
Crossroads Care	19.01.21
Alzheimer's Society	19.01.21
Kent Libraries	19.01.21
Stonewall	19.01.21
Childrens Centres	19.01.21
Mela Advisory Group	19.01.21
Kent Refugee Action Network (KRAN)	19.01.21
Triratna West Kent Buddhist Group	19.01.21
Nigerian Association Kent	19.01.21
Shri Guru Nanak Gurdwara	19.01.21
Maidstone Mosque	19.01.21
Swale Senior Citizens Forum	26.01.21
Transgender Peer Associates Ashford	26.01.21
Medway Community Response meeting	14.01.21
Medway Voluntary Services group including	19.01.22
Age UK	
Age UK	
Carers First	

Carers First

Medway Diversity Action



Appendix 8: Engagement Log

Updated: 7 April 2022 Improving vascular services consultation engagement log

Date	Туре	Audience	Key messages/Discussion content
01.02.22	Website		News release and links to consultation document on K&M CCG website
01.02.22	Email	Medway and Swale FT governors	Message to governors
01.03.22	Public engagement event		
02.02.2022	Meeting	MPs: Roger Gale, Damian Green, Natalie Elphicke, Tracey Crouch Represented by officers	Summary of the consultation objectives was presented to Kent and Medway MPs at the CCG's monthly briefing on 2 Feb. All were briefed that the consultation has started, reminded they've been send specific information by email and encouraged to take part and share with constituents.
02.02.2022		Kent and Medway MPs briefed at a regular CCG briefing meeting	
02.02.2022		VCSE: reminder sent to all the VCSE target groups (follow on from19.01) + link to consultation and invites to public meetings	
02.02.22	News Release	Isle of Thanet Gazette (Kent)	
02.02.22	News Release	South East News	
02.02.22	Website	Medway and Swale residents and patients	News release and links to consultation document on Medway NHS Foundation Trust website

02.02.22	Video briefing	Medway staff	Inclusion in the Trust Chief Exec video briefing to all staff
02.03.2022	News media	Kent On Line	
02.03.2022	News media	Kent on line -	
02.03.22	Virtual meeting	Kent Disability Forum	
03.02.22	Email	Medway and Swale FT members (mostly local residents)	Message to Trust members
03.03.22 scheduled 7pm	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
04.02.22	Email	Medway staff	Included in weekly Chief Exec email to Medway staff
04.03.2022	News media Letter to Editor	Medway Messenger Main KM group email Sheerness Times- Guardian Sittingbourne News Extra Medway Messenger Various individual Messenger Group journalists at the publications above Kent Live Village Voice (local magazine in Hoo) Inside Swale and	

07.02.22		G4S	Positive response from patient relationship manager about supporting the consultation
07.02.22	Email	Medway FT	Included in Chiec Exec message to
07.03.2022	Social Media	Notification that 77 people saw tweet	
07.03.22 scheduled 11.30am	Social media	Medway and Swale residents and patients	post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
08.02.22	Public engagement event		
08.02.22	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
08.03.2022		Community focus group: Women of Faith, Medway	
08.03.22	Public engagement event		
09.02.22	News Release	News Anyway (Kent) coverage	
09.02.22	News Release	Isle of Thanet News	
09.02.22	Social Media	Social Media	
09.02.22	Link to news release		



09.02.22	Letter and consultation document sent to patients	Medway and Swale residents and patients	Letter informing patients under the care of Medway NHS Foundation Trust about the consultation and listening events. Brochure also sent with the letter.
09.02.22	Letter to editor	Medway and Swale residents and patients	Letter to editor from Medway's Chief Medical Officer Alison Davis letting readers know the consultation is running and encouraging them to take part by attending listening events. Link to consultation platform also included.
09.02.22	Listening event	Patients and residents living in	
09.02.22 AM and PM	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
09.03.22 scheduled 4pm	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule



		I	
10.02.22	MFT internal comms		MFT website - link to consultatation info- Internal comms began on Friday 28: Messages were included in our daily all staff email bulletin Weekly all staff newsletter Monthly Team Brief (delivered to 100 senior managers verbally and distributed to 300 by email) Staff intranet Stakeholder briefing which is sent to approx. 50 external people locally including MPs and partner organisations Consultation documents being distributed
10.02.22 AM and PM	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
10.03.2022		Community focus group: Allhallows, Friends of Allsaints Church	
11.02.2022		Medway VCSE forum meeting attended to raise awareness of live consultation and dates for meetings, 40+ VCSE members regularly attend	
11.02.22 AM and PM	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule

12.02.22 AM and PM	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
12.2021-03.2022	Social media, emails and phone calls	Medway Community Action update	A total of 55 social posts across 6 platforms (facebook, twitter & linkedin) 3 Mailchimps to 3650 subscribers (total) 219 Emails to existing Focus Group Facilitators & Community Health Researchers (1 per month Dec, Jan & Feb to 37 FGF's & 36 CHR's) 640 Emails to Befriending Together members & Volunteers 704 Targeted Emails in total (1 per month Jan & Feb) 540 Email in total to Community Update Meeting Group (1 per month in Dec, Jan & Feb) 120 Email to Community Faith Forum Partners in total (1 in Dec & Jan) 197 Phone calls made to community groups, existing Focus Group Facilitators and Community Health Reseaerchers Topic Launch & Program Review Meeting with existing CHR's 11th January (6 attended – all were sent notes from the meeting) A 'notable' number of Focus Group Facilitators and Community Health Researchers could not take part due to families coming down with Covid and Bereavements and projects falling at the same time as some of the sector were reopening again.
13.01.22	Email	K&M CCG, Millbrooke Healthcare, G4S, SECAmb, KCHFT, Bcpasoutheastchirop ody, Diabetes UK	Public consultation starts 1 Feb 22, sent consultation doc, will send a comms pack, offered to set up a briefing mtg



13.01.22	Email	JHOSC members	Sent consultation doc final layout, advised consultation start date now 1 Feb 22, gave dates of engagement events
13.02.22 AM and PM	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
14.01.2022		Medway VCSE forum meeting attended to raise awareness of upcoming consultation, 40+ VCSE members	
14.02.22 scheduled for 7.30pm	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
14.03.2022	News media		
15.02.2022		West Kent Stakeholder Engagement Action Group: meeting attended to ask	
15.02.22	meeting	West Kent Stakeholder Engagement Action Group: K&M CCG engagement lead spoke at the meeting	
15.03.2022	News media and social media	Comments on Facebook and KM article	
15.03.2022	Meeting	NHSEI consultation and engagement lead presenting to commisiong staff for NHSE/I re vascular	

17.02.2022		Medway and Swale PPG Chairs meeting: Carol Wood gave a presentation on the consultation, followed by a discussion + feedback	
17.02.22	meeting	Medway and Swale PPG Chairs meeting – 17/02/22: NHSEI consultation & engagement manager speaking on the consultation, followed by a	
17.02.22	Meeting of PPG	NHSEI consultation & engagement manager presented about vascular services at the Medway and Swale patient participation group meeting. 22 people attended and	
18.02.22	Staff engagement event		
18.02.22		EKHUKT internal comms	Message to vascular staff to remind them to attend the public consultation staff session on 18/2
18.02.22 scheduled 12pm	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule



19.01.2022		Voluntary and community organisations across Kent and Medway working with appropriate service users contacted to alert to consultation and to ask for opportunities to engage and to share consultation information further – including older people's support, local Age UK	
2022 Jan to March	Facebook, Twitter, Instagram	Facebook, Twitter and Instagram	
21.02.22		Message to Medway staff to encourage them to sign up to attend public consultation events and/or submit a consultation response	
21.02.22 scheduled 8am	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
22.02.22	Public engagement event		



22.03.2022		Healthwatch Kent: Seven social media posts Facebook: had 7 engagements Twitter: had 16 engagements and 3 re-shares Website visits: Medway Facebook: had 9 engagements Twitter: had 11 engagements and 2 re-shares Website visits: 21	
22.03.2022	Newsletter	General Public	
22.03.2022	PDF Newsletter	Kent Physical Disability Forum	
22.03.2022	MHUV Newsletter	Mental Health User Voice Network	
22.03.2022	Healthwatch Kent Newsletter	General public	
24.02.2022	Email	KCC to share with Learning Disability Partnerships	Information about the conversation and the Easy Read version.
24.02.22 scheduled 2.30pm	Social media	Medway and Swale residents and patients	post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
24.02.2022	Email	KCHFT Trans & Non-Bi	Information on background of consultation, integrated impact assessment recognising gender reassignment as high risk group. Link to consultation 'join the conversation' page.



27.01.22	Website	NHSE link to consultation resource	
27.01.22	Email	Wheelchair Services at Millbrook	positive response
28.01.22	Email	NHSE Learning Disability network	CW emailed the NHSEI LD networks asking for their support
28.01.22	Email	Maternity Voice partnerships in Kent, Medway and	
28.02.22 scheduled 3.45pm	Social media	Medway and Swale residents and patients	Post informing people about the consultation and encouraging them to take part. Link to consultation website page included. Content came from vascular consultation social media schedule
31.01.2022		Patient Participation Group Chairs: The engagement team wrote to all chairs advertising the consultation and asking them to pass on the information to members	
31.01.22	News Release	News release to Kent and Medway media	
31.01.22	Website	Website goes live on NHSEI platform	
31.01.22	Email/letter	letter to all Kent and Medway MPs	Letter to MPs re consultation
31.01.22	Email	Patient Participation Group Chairs: Letters to all chairs advertising the consultation and asking them to pass	
31.01.22	Email	Local Councillors: Letters to all 600 + local councillors – County Council, Medway, District	



31.01.22 and 02.02.22



Appendix 9: NHS staff event presentation



Purpose of today



- 1. Introduction
- 2. The proposal
- 3. The decision making process
- 4. Next steps
- 5. Discussion



NHS

Introduction

Dr Alison Davis

Chief Medical Officer, Medway Foundation Trust



NHS

The proposal

Dr Jonathan Purday Kent and Medway Vascular Network lead

Our goal

NHS

To achieve world class vascular services for east Kent, Medway and Maidstone, which:

- · Meet national standards and best practice
- · Ensures we have more specialists with the right skills to provide patients with the very best care



Why do things need to change?



National guidance

To ensure the best outcomes:

Doctors need to see enough different cases to maintain their expertise

High volumes of patients – minimum 800,000 catchment

24/7 access to care

Needs 6 full time vascular surgeons. 6 full time interventional radiologists and specialist nurses.

Network working

Vascular staff work together across multiple hospitals

Dedicated facilities

East Kent, Medway and Maidstone

Medway NHS Foundation Trust serves catchment of 420,000 patients

East Kent Hospitals University NHS Foundation Trusts serves catchment of **720,000** patients

East Kent 6 vascular surgeons 5 interventional radiologists

Medway

5 vascular surgeons 4 interventional radiologist consultants (incl. part-time)

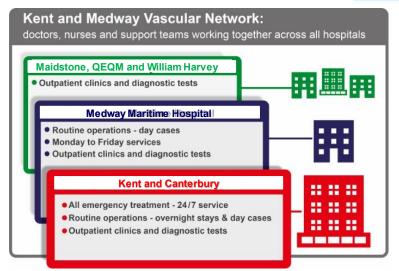
Vascular Network

Creating one team strengthens a developing network



The proposal



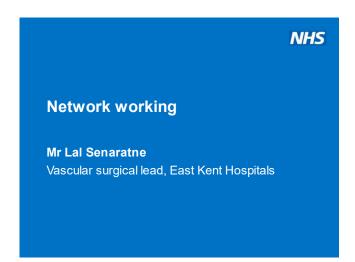


Why Kent and Canterbury?



- Almost twice as many vascular procedures take place at Kent and Canterbury (740) compared with Medway (409)
- Some inpatient surgery temporarily moved to K&C in 2020

 outcomes have been sustained (higher than national average) or improved
- Locating the service in Canterbury optimises travel times for the majority of patients
- · Medway does not have the space to expand
- K&C already has a dedicated ward for vascular inpatients, and is the specialist centre for regional renal services





Summary





Emergency care
Patients treated by 24/7 specialist team at K&C only. Follow up care at local hospital.



Routine care

Patients seen by vascular team at local hospital to determine diagnosis and treatment needed. Inpatient treatment at K&C. Day surgery at K&C or Medway. Ongoing monitoring at local hospital.



Outpatient care

No change – patients will continue to access these services at their local hospital – Ashford, Canterbury, Maidstone, Margate or Medway



Network working

- · Working as one vascular team across the county
- · On-call rotas
- · The role of vascular nurse specialists
- How major cases will be assessed prior to surgery
- 28 vascular beds with ITU and HDU support
- · Proposal for a Level 1+ facility
- · New IR suite build

NHS

Decision making process

Kierstan Lowe

Consultation and Engagement on behalf NHS England



Public consultation





How are we engaging the public?



- Sharing consultation details directly with patients by post, clinics and screening appointments
- Engaging with local patient and carers groups
- · 4 online public listening events
- Social media, including paid for adverts
- · Local media



Next steps during consultation



- Complete the consultation survey by 15 March https://jointheconversation.scwcsu.nhs.uk/vascular -services
- Share consultation materials with patients / relatives – copies of the consultation document are available to share e.g. in clinics, wards...
- Public events 3 further online listening events on 22 Feb, 1 March and 8 March – register on link above



Next steps after consultation



Indicative timeline, subject to consultation feedback

- March May consultation feedback is written up and considered by commissioners at NHS England and Kent and Medway CCG
- April May Development of a decision making business case
- May Commissioners' decision expected



Questions



What do you think of:

- working together as one vascular team across multiple hospitals?
- · the proposal for a single inpatient vascular centre?
- the proposal to locate this at Kent and Canterbury Hospital?

Do you think that a single vascular inpatient centre would:

- meet national standards with a combined catchment of 1.1 million?
- help in attracting potential new staff?

Is there anything else that should be taken into consideration in the design and delivery of vascular services in Kent and Medway?



Finally...



If you have any further questions, please contact: england.seconsultation@nhs.net

Consultation document, survey and event registration:

 $\underline{\text{https://jointheconversation.scwcsu.nhs.uk/vascular}} \underline{\text{services}}$

Appendix 10: Patient and Public event presentation



Welcome



NHS

Purpose of today

Time	Activity
	Outline why change is needed
	Explain our proposals for change
	Break
	Listen to what you think
	Outline next steps

Public consultation



NHS



What are vascular services?

Vascular conditions

Abdominal aortic aneurysm – a bulge in the artery wall that can rupture

Carotid artery disease – which can lead to a stroke

Blocked arteries

– which can
put limbs at risk

Vascular treatment

Bypass surgery

Repair blocked arteries

Treat blood clots in

Treatments using X-Ray, CT, MRI, ultrasound

What happens now?



Kent and Canterbury Hospital

full range of services including inpatient surgery, day surgery, outpatient care and diagnostic tests



NHS

Medway Maritime Hospital

some inpatient vascular surgery*, day surgery and outpatient care and diagnostic tests



Maidstone Hospital



QEQM Hospital



William Harvey Hospital

These hospitals provide outpatient care and diagnostic tests

^{*} Since January 2020 AAA surgery has been provided at Kent and Canterbury Hospital



NHS Why do things need to change?

National guidance

To ensure the best outcomes:

Doctors need to see enough different cases to maintain their expertise

High volumes of patients - minimum 800,000 catchment

24/7 access to care
Needs 6 full time vascular surgeons,
6 full time interventional radiologists and specialist nurses.

Network working Vascular staff work together across multiple hospitals

Dedicated facilities

East Kent, Medway and Maidstone

Medway NHS Foundation Trust serves catchment of 420,000 patients

East Kent Hospitals University NHS Foundation Trusts serves catchment of 720,000 patients

East Kent

6 vascular surgeons 5 interventional radiologists

Medway

5 vascular surgeons 4 interventional radiologist consultants

Vascular Network
Creating one team strengthens a
developing network



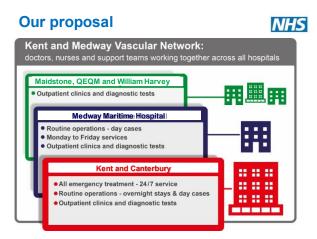
Our goal

To achieve world class vascular services for east Kent, Medway and Maidstone, which:

- · Meet national standards and best practice
- · Ensures we have more specialists with the right skills to provide patients with the very best care



NHS **Questions?**



Who will the changes affect?



- · Most vascular patients do not require major surgery
- The majority of patients will continue their care at their local hospital

William Harvey Hospital, Ashford; QEQM Hospital, Margate; Maidstone Hospital; Medway Maritime Hospital and Kent & Canterbury Hospital











 Outpatient appointments will also continue at Dover and Sheppey

Who will the changes affect? cont...



- Patients will only travel to the K&C for surgery that needs an overnight stay
- The change will affect around 265 patients a year
- Emergency surgery already takes place at the K&C patients transported by ambulance







Why Kent and Canterbury?



- Almost twice as many vascular procedures take place at Kent and Canterbury (740) compared with Medway (409)
- Some inpatient surgery temporarily moved to K&C in 2020

 outcomes have been sustained (higher than national average) or improved
- Locating the service in Canterbury optimises travel times for the majority of patients
- Medway does not have the space to expand
- K&C already has a dedicated ward for vascular inpatients, and is the specialist centre for regional renal services

43

Emergency care



 To include patients needing immediate treatment as a result of sudden new symptoms, worsening of existing symptoms or complications of another condition



- Patients may come via ambulance, turn up at A&E or already be in hospital
- Patient will be treated by 24/7 specialist team at Kent and Canterbury Hospital
- Follow up care at local hospital e.g. outpatient clinic

Routine care



Patient referred to vascular team by nurse, GP or screening programme



- Patient seen by vascular team at local hospital to determine diagnosis and treatment needed
- Depending on treatment needed the patient would have:
 - inpatient treatment at Kent and Canterbury Hospital
 - day treatment at either Medway or Kent and Canterbury hospitals, whichever is closer.
 - Ongoing monitoring at their local hospital

Outpatient care





- No change patients will continue to access these services at their local hospital or hospital of choice
- Outpatient care includes a range of outpatient clinics, diagnostic tests and follow up care
- e.g. first appointment, follow-up appointment after surgery, rehabilitation, ongoing care and management.



Patient example: Jane

NHS

- Jane, 61, from Ramsgate Ex-smoker, type two diabete
- Pain in her legs, which she puts down to "getting old" She hasn't been to her GP
- On her last visit to the diabetic clinic the nurse noticed she had cold feet, brittle toe nails and shiny skin
- Jane is referred to the vascular service to investigate a suspicion that she may have Peripheral Arterial Disease (PAD)



Jane's care

- Sees vascular consultant at QEQM Hospital where she has tests to determine diagnosis and plan treatment.

 Treated at Kent and Canterbury Hospital
- as overnight stay needed.



Patient example: Frank



- Frank, from Medway, lives alone
- Goes to the gym regularly and has the occasional pint, feels fit and healthy
- As he's over 65, he's recently had his routine ultrasound screening for an abdominal aortic aneurysm (AAA)
- Frank is surprised to discover he has a AAA
- Referred to the vascular service to discuss what treatment is required



Frank's care

- Appointment with vascular consultant at Medway Maritime Hospital where he has tests to determine treatment and plan care
- Aneurysm repaired at Kent and Canterbury Hospital as overnight stay needed.



Patient example: Dave



- Dave, 40, sometimes sleeps rough
- He drinks dangerous amounts of alcohol and long time smoker
- Three years ago his Ashford GP referred him into the vascular service where he was diagnosed with Peripheral Arterial Disease
- His friend took him to his GP because he was so wheezy His GP discovered his foot was
- discoloured and cold
- The GP sent Dave to A&E immediately



Dave's care

- Assessed at William Harvey A&E
- Transferred to Kent and Canterbury for urgent surgery
- Follow up care at local hospital

NHS **Questions?** NHS Break -5 mins NHS Welcome back

We would like to hear your views

Introductions - discussion

- 3 broad questions to open up the discussion see Chat
- If you're happy to, please tell us
 - your name
 - where you live
 - your interest in or experience of vascular services

NHS

What do you think?



- What factors are important to you in the service and care you receive - both in and out of hospital?
- Is there anything we need to consider in terms of travel and transport arrangements for both patients and visitors?
- Is there anything else you would like to tell us about vascular services?



Next steps



- Online questionnaire complete by 15 March https://jointheconversation.scwcsu.nhs.uk/vascular - services
- Printed materials if you prefer a paper questionnaire please send it to Freepost, MEDWAY NHS FT MEMBERSHIP OFFICE. No stamp needed.
- Patient panel you can apply to be part of our patient panel to help co-design the service
- Outcome the final report on the outcome of the consultation will be published in the spring

Appendix 11: Profile of survey respondents

In total 255 people responded to the survey. Of these, 174 responded online and 81 hard copy responses were received.

Section 1: Consultation survey response profile

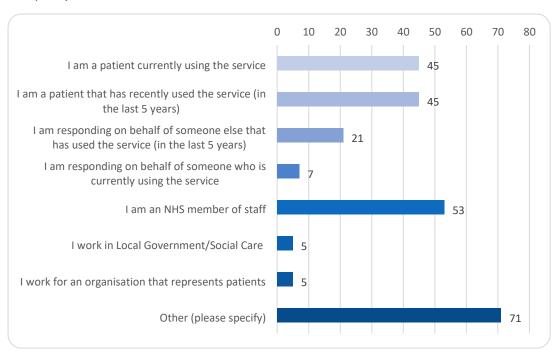
1. Please tell us in what capacity you are responding

118 (47%) of respondents were either currently using the services or had done in the last 5 years or were responding on behalf of someone that was either currently using services or had done in the last 5 years.

63 (25%) of respondents identified themselves from organisations, the majority of which are NHS staff (53 people).

71 (28%) identified as 'other', these included people who had been contacted by Diabetes UK, retired NHS professionals and individuals that were elderly with an interest in the future provision of services.

Figure 1: Capacity





Source: Consultation survey 2022 **Base:** 252 (3 skipped)

2. If you are an NHS member of staff, please tell us which NHS organisation you work for?

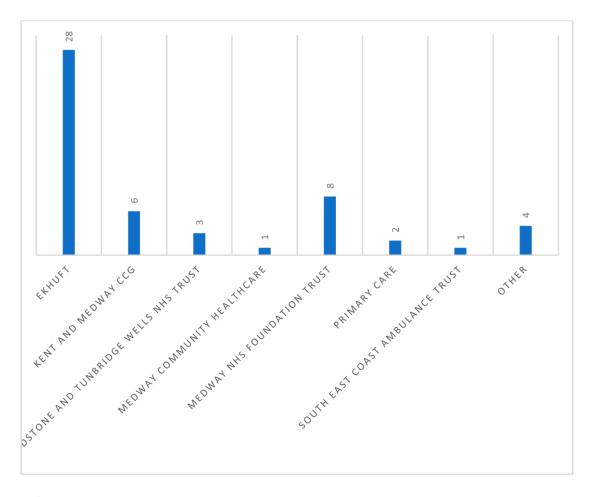
53 staff from NHS organisations responded to the consultation.

Twenty-eight of these were from East Kent Hospitals University NHS

Foundation Trust and a further eight responses were received from Medway NHS Foundation Trust. A smaller number of responses were from other NHS organisations in the area.

Figure 2: NHS Organisations





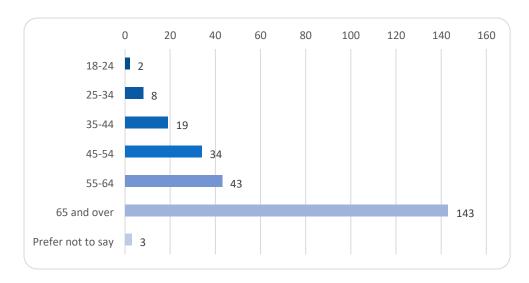
SCW

Source: Consultation survey 2022 Base: 53 (respondents from organisations)

3. Please could tell us your (or the person you are responding on behalf of) age?

The largest group of respondents were 65 and over (143 people). Of those aged 35-44 and 45-54, thirty-seven were staff. Of those aged 25-34, five respondents were staff members.

Figure 3: Age



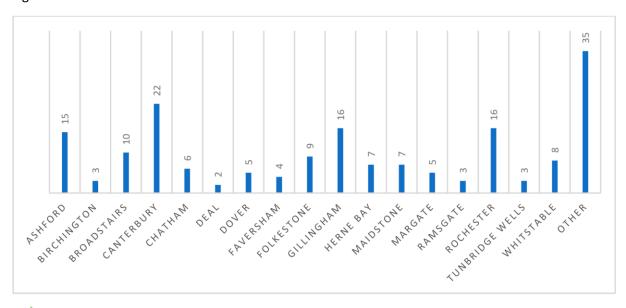
SCW

Source: Consultation survey 2022 **Base:** 252 (3 skipped)

4. Please could you tell us your (or the person you are responding on behalf of) hometown and postcode

Seventy-three respondents did not provide a hometown in response to this question, the chart below, shows the spread of the remaining responses by hometown.

Figure 4: Hometown



SCW

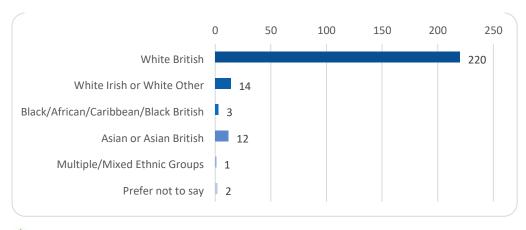
Source: Consultation survey 2022 Base: 249 (6 skipped)

5. Which ethnic group do you (or the person you are responding on behalf of) belong to?

Most respondents (234 people) were White British, White Irish or White Other. Twelve respondents were Asian or Asian British with a smaller number of respondents from other ethnic groups.



Figure 2: Ethnicity



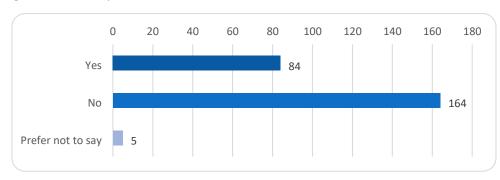


Source: Consultation survey 2022 Base: 252 (3 skipped)

6. Do you (or the person you are responding on behalf of) consider yourself to have a disability?

164 (65%) of respondents said that they did not have a disability, of the 84 (33%) that said that they did, 22 were patients who were either currently using the service or had been a patient in the last 5 years.

Figure 2: Disability





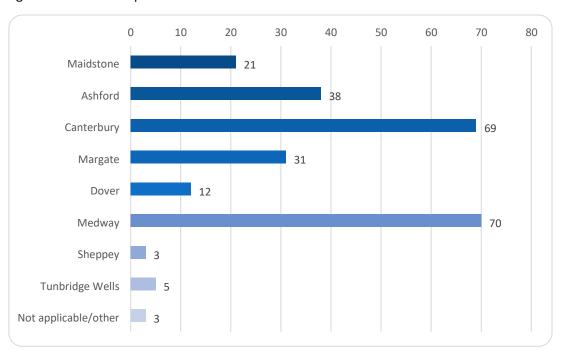
Source: Consultation survey 2022 **Base:** 253 (2 skipped)

7. From the following list which is your (or the person you are responding on behalf of) nearest hospital, using your normal mode of travel?

For most respondents their nearest hospital was Medway (70 people) and then Canterbury (69 people). For those that said not applicable this was because they were either staff or because their nearest hospital was not listed, specifically Darent Valley Hospital.



Figure 2: Nearest Hospital



SCW

Source: Consultation survey 2022 **Base:** 252 (3 skipped)

Appendix 12: Ashford Borough Council response

Councillor P Feacey

Cabinet Member for Community Safety and Wellbeing 40 Viburnum Close, Ashford, Kent TN23 3LB



Civic Centre Tannery Lane Ashford Kent TN23 1PL 01233 331111

www.ashford.gov.uk
@ashfordcouncil
AshfordBoroughCouncil

NHS England and NHS Improvement Specialised Commissioning

Via email Ask for: Cllr Peter Feacey Email: peter.feacey@ashford.gov.uk

Direct line: 07788 482053 Date 15 March 2022

Dear NHS England and NHS Improvement Specialised Commissioning Team

Improving Vascular Services across East Kent, Medway and Maidstone

I write on behalf of Ashford Borough Council in my capacity as the Portfolio Holder for Community Safety and Wellbeing to provide feedback on the Improving Vascular Services consultation document.

We acknowledge and support the ambition to create a vascular service of excellence for Kent and Medway that ensures the best outcomes and chances of survival for patients based on best practice agreed by experts. We further support the desire to ensure that we have more specialists available 24/7 with the right specialist skills, equipment and infrastructure. We note and support the aspiration to meet national standards for vascular services.

The desire and indeed the advantages that flow from having a single centre are acknowledged. While every community would like to have a single centre located in their area, it is clear that specialist services need to have large catchment areas so that the specialist doctors see enough cases to be properly skilled. This makes it inevitable that some will live further from a specialist centre than others.

With regard to services at the William Harvey Hospital (WHH), we note that little will change. We welcome the decision to retain outpatient clinics and diagnostic tests at the WHH. It is clearly important to provide as many services locally as possible, especially when patients have to attend multiple times over an extended period. We also note that Ashford patients are already travelling to the Kent & Canterbury Hospital (K&C Hospital) for vascular procedures and that emergency surgery takes place there. The number of patients affected by the change is also relatively small which is clearly relevant and limits impact.

Whist acknowledging the reasons for proposing a single centre at the K&C Hospital, our aspiration is for the centre to be ultimately located within the WHH. We note that the current proposal is a



medium term solution and that the centre will need to be sited within a major hospital. The fact that the K&C Hospital is not a major hospital (i.e. no A&E provision) is noted and consequently, we believe, is a deviation from the national standard. It is hoped the vascular service (and indeed other services not currently provided) will finally be located at the WHH and believe that this is possible in the context of the wider East Kent (EK) hospital transformation programme. It is clear that vascular services will need to be moved to whichever hospital option is finally chosen (i.e. the WHH or a new hospital).

We must stress that our ambition is to support expansion of the WHH in order to meet the demands of our growing local population as well as meeting the needs of EK and beyond.

It is important to stress the challenges for those who do have to travel to Canterbury for vascular services. This is a relevant consideration not least when one considers the planned withdrawal of bus services for many of the more rural areas of the county.

Finally, what is important during this interim period is that the desired improvements are actually realised. There need to be more specialists actually available 24/7, with access to more specialists, and more support staff. There must be no increase in waiting times for planned vascular procedures and the necessary communication processes (including IT and access to records) must be in place to ensure that those outside the centre know what is happening. If this is not achieved our patients will not have the best outcomes and chances of survival and the ambition to create a vascular service of excellence for Kent and Medway will not have been achieved.

I hope this is helpful and thank you for considering our feedback.

Kind regards

Pfeacey

Councillor Peter Feacey Portfolio Holder for Community Safety & Wellbeing









Appendix 13: MP Response





Sent Via Email to: england.seconsultation@nhs.net

23rd February 2022

Dear Sir or Madam,

We are writing to you as the Members of Parliament for Rochester and Strood, and Gillingham and Rainham, in reference to the ongoing consultation regarding vascular services in Kent and Medway.

The vast majority of our constituencies and wider the Medway Towns are served by Medway Maritime Hospital, which we note will be affected by the changes set out in the consultation document. While it is welcome that vascular day services and rehabilitation will remain at Medway Maritime, it is disappointing that we will be losing our vascular inpatient services for patients requiring an overnight stay.

Medway is the largest and most densely populated part of Kent and we already have a high level of health deprivation, inequality, and underinvestment. It is our concern that, yet again, services are being moved out of Medway to elsewhere in the county.

While we note that there is an increased desire to set up specialist hubs across health organisation, we feel though this is constantly coming at the detriment of Medway. For example we have recently lost our Hyper-Acute Stroke Unit and there are plans to remove the mental health inpatient ward (Ruby Ward) from Medway Maritime. Additionally, we have lost the dedicated Medway CCG and we are worried that Medway is not getting the focus, support, or investment it needs.

A decision to move services from Medway to Canterbury will ultimately mean that all of our constituents will have to travel further to receive specialist vascular services, and this is becoming increasingly difficult to justify with each service we continue to lose.

We understand from the consultation document that part of the reason behind the decision was that "Medway Maritime Hospital does not have the space to take over the provision of all vascular inpatients for east Kent, Medway and Maidstone. Extra building would be needed and the site does not have space for this. Building work would also delay the implementation which is needed urgently."

It has long been the opinion of Medway MPs, Medway NHS Foundation Trust, and our constituents that a new hospital is needed for Medway, and we have begun to push for this both publicly and directly to the Government. As this would be a longer-term consideration, it is also our belief that we urgently need investment into short-term capacity upgrades. This consultation only further consolidates the need to begin looking into these options as soon as possible.

While we understand the benefits of improving specialist vascular services across the county, we worry that again patients in Medway are set to lose the most and cannot continue to support the relocation of services without the population of Medway getting any substantive improvements. We urge the CCG to provide some clear commitments to the patients of Medway on the future availability of health services and the urgent need for capacity upgrades.

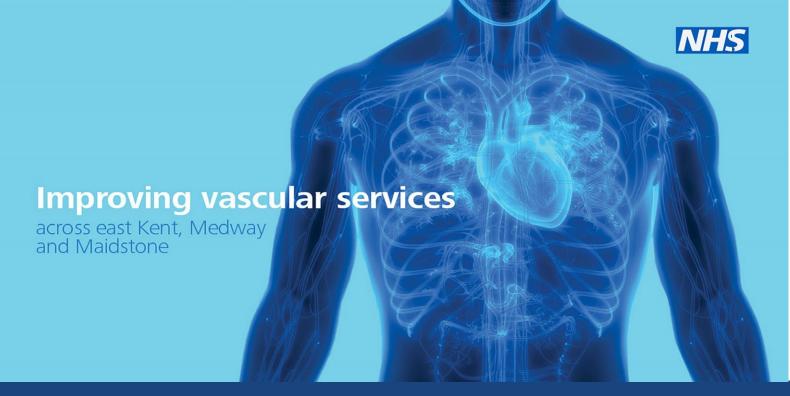
Yours faithfully,

Kelly Tolhurst MP Member of Parliament for

Rochester and Strood

Rehman Chishti MP

Member of Parliament for Gillingham and Rainham



Have your say on vascular services

Appendix 14: Consultation Flyer

The NHS is consulting on a proposal to improve vascular services in the east Kent, Medway and Maidstone areas.

We welcome the opportunity to listen to your views before the consultation closes on 15 March 2022.

Join an online listening event to hear from vascular experts and tell us what you think.

Weds 9 February 5pm -7pm

Tues 22 February 10am-12noon

Tues 1 March 10am-12noon

Tues 8 March 11am-1pm

More here:

Appendix 15: Consultation Communications and Engagement Strategy

https://www.england.nhs.uk/south-east/wp-content/uploads/sites/45/2022/01/Kent-vascular-consultation-strategy-2021-v5.pdf







Appendix 16: Summary of Consultation costs

Activity	Cost
Translations (final page of consultation document)	£200
Design consultation document	£1,960
Design & advertising social media	£1,750
Video for consultation website, social media and media	£5,000
Diabetes UK mail out	£3,048
Printing	£3,100
SCW consultation support Survey development, hosting, events, analysis & report	£26,716

NOTE:

This report was compiled with the support of NHS South Central and West Commissioning Support Unit (SCW). All responses to the consultation including letters and emails from the public (names and addresses redacted), letters and emails from stakeholders, completed survey responses and details of meetings were shared with SCW who conducted an analysis of the data and all responses, identified the key themes and drafted this consultation report.

