



Peninsula (Devon and Cornwall) Cancer Alliance GP Lead for Prevention and Early Diagnosis

JOB DESCRIPTION

Job Title:	Prevention and Early Diagnosis Lead
Accountable to:	Alliance Lead/Clinical Lead and CRUK nominated representative
Hours:	2 sessions per week (1 day)
Location:	Based at substantive posts base but the post holder will be required to travel across the Peninsula geography and flexible working is expected.
Duration:	The post will be for a two year term by mutual agreement

Job Purpose/Summary

This role provides a unique opportunity for an experienced GP with a special interest in primary care cancer control. The post holder will lead, influence and engage at Cancer Alliance level, delivering transformational change and implementation in support of the delivery of Achieving World –Class Cancer Outcomes: A strategy for England.

The post holder will provide leadership to the Peninsula Cancer Alliance for the Prevention and Early Diagnosis work programme, championing the importance of effective prevention and prompt and rapid diagnosis, and lead on delivery of the aspirations of the cancer Strategy relevant to prevention and early diagnosis.

In addition to their Cancer Alliance responsibilities, the post holder will be an active member of a 'virtual team' of Cancer Alliance Primary Care Clinical Leads from across the country.

Cancer Alliances will provide a forum to bring providers and commissioners together with patients, so that they can co-design services to optimise pathways, ensure effective integration and address variation, and are the vehicle that leads the activity required at a local level to meet the 2020 ambitions set out by the Cancer Taskforce. The establishment of Cancer Alliances puts clinical leaders across primary, secondary and tertiary care in the driving seat for improving quality and outcomes across cancer pathways, based on shared data and metrics. Delivering the strategy will require

committed leadership, smart choices around investment and a firm intent to try new approaches and test new models of care.

Principle duties and responsibilities

To be a leader and champion for the Cancer Alliance in delivering the ambitions of Achieving World-Class Cancer Outcomes: A Strategy for England 2015 – 2020 and the vision of the Five Year Forward View:

- To provide overarching professional leadership to the Alliance for the Prevention and Early Diagnosis work programme
- To chair the Peninsula Prevention and Early Diagnosis group providing (*clinical*) leadership and defining strategy for prevention and early diagnosis
- To support the Alliance in developing and delivering a work programme that achieves the aspirations of the National Cancer Strategy in relation to Prevention and Early Diagnosis work programme at a local level
- Ensure meaningful patient engagement and involvement is central to the Prevention and Early Diagnosis activities
- To lead on implementation of the agreed work programme areas and provide a central reporting point for sub/project group leads as appropriate;
- To lead on the National Cancer Diagnosis Audit locally
- To provide expertise to all constituent organisations to translate national priorities from the Cancer Taskforce implementation programme to the local situation
- Provide Prevention and Early Diagnosis cancer specific leadership for the Sustainability and Transformation Plan footprints and Boards
- Foster a culture of collaborative working across all health and care settings in the local community to deliver improvements in quality and outcomes at appropriate population levels for cancer pathways
- To maintain credibility within the Alliance community, fostering a culture of collaboration; at times this could include acting as an 'honest broker' reconciling conflicting views and interests
- Work collaboratively across NHSE matrix, particularly the Operations and Medical Directorates and the NHS Improvement Body
- Horizon scan for specialty, supporting the Alliance in identifying emerging practice and policy and in formulating and sharing appropriate local interpretations and responses where appropriate
- Represent the Alliance at national meetings & events/clinical forums as appropriate

Values and behaviours
Demonstrable commitment to and focus on quality, promotes high standards to consistently improve patient outcomes
Demonstrably involves patients and the public in their work
Consistently puts clinicians at the heart of decision making
Values diversity and difference, operates with integrity and openness
Works across boundaries, looks for collective success, listens, involves, respects and learns from the contribution of others
Uses evidence to make improvements, seeks out innovation
Actively develops themselves and others
Demonstrable commitment to partnership working with a range of external organisations
Skills and capabilities
The ability to build excellent collaborative networks
The ability to deal with ambiguity and complexity
Able to navigate and negotiate the NHS and the wider health, social care and political landscape.
Excellent leadership skills and the ability to build and motivate high performing teams
Highly developed interpersonal skills, negotiation, conflict management, feedback, partnership working, and coaching skills
Able to assimilate complex and lengthy information and make decisions in an ambiguous and fast moving environment
Ability to communicate with stakeholders and the media, and convey complex messages to different recipient groups.
Able to develop effective and mutually supportive relationships with key partners within and without organisations.
Strong intellectual, strategic, and systemic thinking skills, with the ability to think creatively and laterally to achieve outcomes.
Knowledge
Knowledge and experience of working in formal clinical networks within the NHS
Knowledge and experience of working within prevention and early diagnosis
Good understanding of health system dynamics and the reform programme
Knowledge of evidence based policy making and NHS governance
A good understanding of how to use data and financial incentives to improve quality and productivity
Experience
Track record of delivering major change programme to transform clinical services. To have a good understanding of integrated models of care across primary, secondary, tertiary and community care and appreciation of NHS contracting processes Leadership experience in the NHS
Experience of operating in complex, highly political environments

Experienced professional with credibility and the ability to command the respect of all clinical and non-clinical professionals.

Experience of developing, applying and reviewing an evidence-based approach to decision making