

#KidsJabs – promoting the importance of childhood vaccination - Twitter / Facebook resources

11.1 In support of the campaign timing, running across 24 – 29 April, NHS England South's Twitter account [@NHSEnglandSouth](#) has scheduled tweets in line with campaign messaging.

11.2 If you would prefer to retweet our content rather than share your own, you can follow and retweet us via [@NHSEnglandSouth](#)

11.3 It is important to use the hashtag **#KidsJabs** with any Twitter or Facebook activity to enable us to monitor activity.

11.4 A Twitter / Facebook graphic has been produced to be used as an image, with key messages inserted into the Tweet or Facebook post. Ensure you use **#KidsJabs**

11.5 The A5 leaflet can be shared on Twitter. Please hashtag all Twitter messages with **#KidsJabs**. If you would prefer to retweet our content rather than share your own, you can follow and retweet us via [@NHSEnglandSouth](#)

11.6 All social media resources are [downloadable from our website here.](#)

11.6 Pre-scripted Twitter messages are as follows:

- Vaccination protects children from a range of highly infectious and potentially deadly diseases. Ensure your child is protected. #KidsJabs
- Children need the right vaccinations before starting school, as they come in contact with more potential sources of infection #KidsJabs
- Highly infectious and potentially fatal diseases such as measles are still in circulation – if not vaccinated, your child is at risk #KidsJabs
- If in doubt, speak to your GP surgery to check your child has had the right vaccinations and is protected
<http://www.nhs.uk/Conditions/vaccinations/Pages/childhood-vaccination-schedule.aspx> #KidsJabs
- A child needs a number of doses of some vaccines to be fully protected
<http://ow.ly/j7TF30aJdIK> #KidsJabs #VaccinesWork
- These are the routine vaccinations that are offered for free on the NHS to all babies and kids in the UK <http://www.nhs.uk/Conditions/vaccinations/Pages/childhood-vaccination-schedule.aspx> #KidsJabs
- Studies show that vaccines don't overload a child's immune system. Watch this animation to find out why <http://ow.ly/P7na30aJgWN> #KidsJabs

- To help stop infectious diseases spreading, at least 90% of the population need to be properly vaccinated <http://www.nhs.uk/Conditions/vaccinations/Pages/reasons-to-have-your-child-vaccinated.aspx> #KidsJabs
- Check out these common vaccination myths and facts! <http://ow.ly/drl230aJsw> #KidsJabs #VaccinesWork
- Some diseases are now rare because of the success of vaccination programmes but can still come back and spread if people are not vaccinated.
- All medicines have side effects but vaccines are among the safest and the benefits far outweigh any risks <http://www.nhs.uk/Conditions/vaccinations/Pages/benefits-and-risks.aspx> #KidsJabs
- All vaccines are thoroughly tested for safety and are continually monitored after they are introduced #KidsJabs
- Because of vaccinations, we no longer see smallpox, and polio has almost been eradicated <http://www.nhs.uk/Conditions/vaccinations/Pages/vaccination-saves-lives.aspx> #KidsJabs
- Some vulnerable people (particularly sick children) can't be vaccinated. They are put at risk if others around them haven't been vaccinated #KidsJabs