#KidsJabs – promoting the importance of childhood vaccination - Twitter / Facebook resources

11.1 In support of the campaign timing, running across 24 – 29 April, NHS England South’s Twitter account @NHSEnglandSouth has scheduled tweets in line with campaign messaging.

11.2 If you would prefer to retweet our content rather than share your own, you can follow and retweet us via @NHSEnglandSouth

11.3 It is important to use the hashtag #KidsJabs with any Twitter or Facebook activity to enable us to monitor activity.

11.4 A Twitter / Facebook graphic has been produced to be used as an image, with key messages inserted into the Tweet or Facebook post. Ensure you use #KidsJabs

11.5 The A5 leaflet can be shared on Twitter. Please hashtag all Twitter messages with #KidsJabs. If you would prefer to retweet our content rather than share your own, you can follow and retweet us via @NHSEnglandSouth

11.6 All social media resources are downloadable from our website here.

11.6 Pre-scripted Twitter messages are as follows:

- Vaccination protects children from a range of highly infectious and potentially deadly diseases. Ensure your child is protected. #KidsJabs

- Children need the right vaccinations before starting school, as they come in contact with more potential sources of infection #KidsJabs

- Highly infectious and potentially fatal diseases such as measles are still in circulation – if not vaccinated, your child is at risk #KidsJabs

- If in doubt, speak to your GP surgery to check your child has had the right vaccinations and is protected http://www.nhs.uk/Conditions/vaccinations/Pages/childhood-vaccination-schedule.aspx #KidsJabs

- A child needs a number of doses of some vaccines to be fully protected http://ow.ly/j7TF30aJdIK #KidsJabs #VaccinesWork

- These are the routine vaccinations that are offered for free on the NHS to all babies and kids in the UK http://www.nhs.uk/Conditions/vaccinations/Pages/childhood-vaccination-schedule.aspx #KidsJabs

- Studies show that vaccines don't overload a child's immune system. Watch this animation to find out why http://ow.ly/P7na30aJgWN #KidsJabs
• To help stop infectious diseases spreading, at least 90% of the population need to be properly vaccinated [http://www.nhs.uk/Conditions/vaccinations/Pages/reasons-to-have-your-child-vaccinated.aspx](http://www.nhs.uk/Conditions/vaccinations/Pages/reasons-to-have-your-child-vaccinated.aspx) #KidsJabs

• Check out these common vaccination myths and facts! [http://ow.ly/drI230aJjsw](http://ow.ly/drI230aJjsw) #KidsJabs #VaccinesWork

• Some diseases are now rare because of the success of vaccination programmes but can still come back and spread if people are not vaccinated.

• All medicines have side effects but vaccines are among the safest and the benefits far outweigh any risks [http://www.nhs.uk/Conditions/vaccinations/Pages/benefits-and-risks.aspx](http://www.nhs.uk/Conditions/vaccinations/Pages/benefits-and-risks.aspx) #KidsJabs

• All vaccines are thoroughly tested for safety and are continually monitored after they are introduced #KidsJabs

• Because of vaccinations, we no longer see smallpox, and polio has almost been eradicated [http://www.nhs.uk/Conditions/vaccinations/Pages/vaccination-saves-lives.aspx](http://www.nhs.uk/Conditions/vaccinations/Pages/vaccination-saves-lives.aspx) #KidsJabs

• Some vulnerable people (particularly sick children) can't be vaccinated. They are put at risk if others around them haven't been vaccinated #KidsJabs