# #KidsJabs – promoting the importance of childhood vaccination - Twitter / Facebook resources

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11.1 In support of the campaign timing, running across 24 – 29 April, NHS England South’s Twitter account [@NHSEnglandSouth](file:///C%3A%5CUsers%5CTWiseman%5CAppData%5CLocal%5CMicrosoft%5CWindows%5CTemporary%20Internet%20Files%5CContent.Outlook%5C33A4DH1Z%5C%28https%3A%5Ctwitter.com%5CNHSEnglandSouth%29) has scheduled tweets in line with campaign messaging.

11.2 If you would prefer to retweet our content rather than share your own, you can follow and retweet us via @NHSEnglandSouth

11.3 It is important to use the hashtag **#KidsJabs** with any Twitter or Facebook activity to enable us to monitor activity.

11.4 A Twitter / Facebook graphic has been produced to be used as an image, with key messages inserted into the Tweet or Facebook post. Ensure you use **#KidsJabs**

11.5 The A5 leaflet can be shared on Twitter. Please hashtag all Twitter messages with **#KidsJabs**. If you would prefer to retweet our content rather than share your own, you can follow and retweet us via @NHSEnglandSouth

11.6 All social media resources are [**downloadable from our website here.**](https://www.england.nhs.uk/south/info-professional/kidsjabs/)

11.6 Pre-scripted Twitter messages are as follows:

* Vaccination protects children from a range of highly infectious and potentially deadly diseases. Ensure your child is protected. #KidsJabs
* Children need the right vaccinations before starting school, as they come in contact with more potential sources of infection #KidsJabs
* Highly infectious and potentially fatal diseases such as measles are still in circulation – if not vaccinated, your child is at risk #KidsJabs
* If in doubt, speak to your GP to check your child has had the right vaccinations and is protected <http://www.nhs.uk/Conditions/vaccinations/Pages/childhood-vaccination-schedule.aspx> #KidsJabs
* A child needs a number of doses of some vaccines to be fully protected http://ow.ly/j7TF30aJdIK #KidsJabs #VaccinesWork
* These are the routine vaccinations that are offered for free on the NHS to all babies and kids in the UK <http://www.nhs.uk/Conditions/vaccinations/Pages/childhood-vaccination-schedule.aspx> #KidsJabs
* Studies show that vaccines don't overload a child's immune system. Watch this animation to find out why http://ow.ly/P7na30aJgWN #KidsJabs
* To help stop infectious diseases spreading, at least 90% of the population need to be properly vaccinated <http://www.nhs.uk/Conditions/vaccinations/Pages/reasons-to-have-your-child-vaccinated.aspx> #KidsJabs
* Check out these common vaccination myths and facts! http://ow.ly/drI230aJjsw #KidsJabs #VaccinesWork
* Some diseases are now rare because of the success of vaccination programmes but can still come back and spread if people are not vaccinated.
* All medicines have side effects but vaccines are among the safest and the benefits far outweigh any risks <http://www.nhs.uk/Conditions/vaccinations/Pages/benefits-and-risks.aspx> #KidsJabs
* All vaccines are thoroughly tested for safety and are continually monitored after they are introduced #KidsJabs
* Because of vaccinations, we no longer see smallpox, and [polio](http://www.nhs.uk/conditions/Polio-and-post-polio-syndrome-/Pages/Introduction.aspx) has almost been eradicated <http://www.nhs.uk/Conditions/vaccinations/Pages/vaccination-saves-lives.aspx> #KidsJabs
* Some vulnerable people (particularly sick children) can't be vaccinated. They are put at risk if others around them haven't been vaccinated #KidsJabs