



## **Bowel Cancer Awareness Month**

See table and links to information and resources available to use for health promotion to support Bowel Cancer Awareness month (focus is on Bowel Cancer Screening):

<b>Organisation</b>	<b>Resource type</b>	<b>Link</b>	<b>Comments</b>
CRUK	Video	<a href="https://www.youtube.com/watch?v=Z_cr5ot63-w&amp;feature=youtu.be">https://www.youtube.com/watch?v=Z_cr5ot63-w&amp;feature=youtu.be</a>	Animated video 'How to do the bowel screening test' – could play this on waiting room TV screen
CRUK	Fact sheet – how to complete the test	<a href="http://publications.cancerresearchuk.org/cancertype/bowel/howtodoabowelscreeningtest.html">http://publications.cancerresearchuk.org/cancertype/bowel/howtodoabowelscreeningtest.html</a>	Includes: tips for collecting poo and short step by step instructions for completing the test kit
CRUK	Information card (credit card size)	<a href="http://publications.cancerresearchuk.org/cancertype/bowel/bowel_cancer_screening_-_information_cards.html">http://publications.cancerresearchuk.org/cancertype/bowel/bowel_cancer_screening_-_information_cards.html</a>	Small info card including number needed to request a new test kit
CRUK	Leaflet	<a href="http://publications.cancerresearchuk.org/hcp/bowelleaflet.html">http://publications.cancerresearchuk.org/hcp/bowelleaflet.html</a>	Bowel cancer leaflet
Bowel Cancer UK	Posters	<a href="https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/BCAMPster.pdf">https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/BCAMPster.pdf</a>	Poster is specific to bowel cancer awareness month
Bowel Cancer UK	Poster	<a href="https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/EnglandScreeningPoster.pdf">https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/EnglandScreeningPoster.pdf</a>	Bowel screening poster
Bowel Cancer UK	Leaflet	<a href="https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/P618%20BOW%20Screening%20leaflet%20A5_LR.pdf">https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/P618%20BOW%20Screening%20leaflet%20A5_LR.pdf</a>	Bowel screening leaflet

Bowel Cancer UK	BC awareness month briefing sheet for GP practices	<a href="https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/BCAMGPpracticeUKbriefingsheet.pdf">https://bowelcancerorguk.s3.amazonaws.com/Test%20images/Publications%20/BCAMGPpracticeUKbriefingsheet.pdf</a>	These briefing sheets are specific to bowel cancer awareness month and include social media examples and info that could be included in comms
Bowel Cancer West	Leaflet	 AWARENESS LEAFLET.pdf	To raise awareness (including specific information on screening and symptoms of bowel cancer)
Bowel Cancer West	Poster/Leaflet	 AWARENESS MONTH	West country specific statistics for bowel cancer awareness month awareness month
Bowel Cancer West	Web links- (Screening/Symptoms)	<a href="http://bowelcancerwest.com/pages/the-reality/bowel-cancer-screening/92">http://bowelcancerwest.com/pages/the-reality/bowel-cancer-screening/92</a> <a href="http://bowelcancerwest.com/pages/the-reality/symptoms-of-bowel-cancer/91">http://bowelcancerwest.com/pages/the-reality/symptoms-of-bowel-cancer/91</a>	Relevant awareness sections of our website
Public Health England	Fact sheet – how to complete the test	<a href="https://www.gov.uk/government/publications/bowel-cancer-screening-kit-how-to-use">https://www.gov.uk/government/publications/bowel-cancer-screening-kit-how-to-use</a>	How to use the kit – available in 20 different languages