



Public Health
England

Protecting and Improving the Nation's Health

Flu and pertussis vaccinations 2019/20

Delivered in the maternity setting

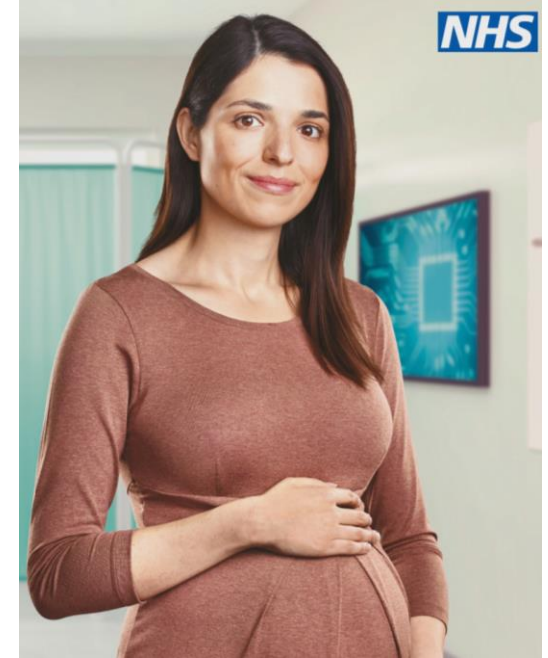
PHE South West Screening & Immunisation Team



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Included in this checklist

- The checklist
- Planning: reviewing the last season and prioritising improvement
- Involve all staff, receptionists, maternity health care assistants, hospital and community midwives, sonographers and management team
- Raising awareness to pregnant women: why vaccination is important
- Making the offer and re-offer on subsequent visits
- Contact us





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The checklist



Have a lead midwife responsible for the vaccines in pregnancy programme – this is your advocate and go to person for vaccines in pregnancy

Ensure you have sight of the enhanced service specification for delivering flu and pertussis-Check your contracts team have received the offer from NHS England and have signed up to deliver to vaccines in the maternity setting

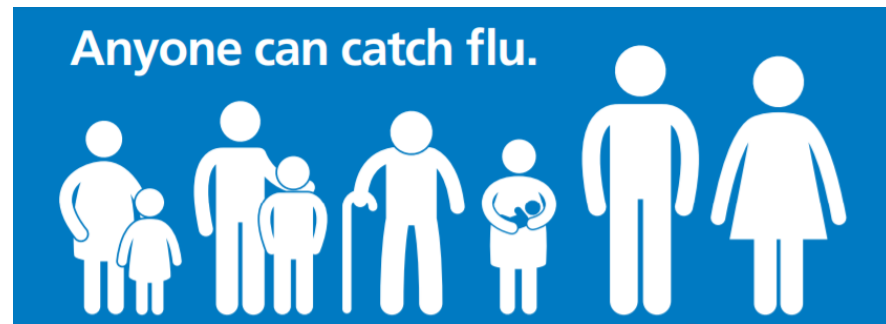
Plan your model of delivery- When and where are you offering flu and pertussis vaccination (pertussis vaccination given from 16 weeks, flu anytime in pregnancy in flu season Sept-March)

Train your staff- On delivering immunisations and the benefits of protecting themselves and their baby from flu and pertussis



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The checklist



Offer vaccination at every visit to antenatal clinic/scan/day assessment-
have you had your flu/pertussis vaccination yet?

Notification to GP– have a mechanism to notify the woman’s GP, either by letter or electronic transfer, so the GP can update the woman’s records

Complete data reporting templates- to return to NHS England for payment of vaccines given

Notify staff of the number of vaccines given throughout flu season/ every month for pertussis- to encourage promotion of vaccinations to pregnant women and improve uptake



Reviewing last season

Check your uptake figures on flu and pertussis and see how you did last year.

Identify what went well and where you could improve – for example, was it helpful offering flu vaccine at the booking appointment or is it easier after the 12/20 week scan. Is it available for women attending day assessment unit

Set a higher goal for uptake than you achieved in the previous season. Get your team involved and try and increase uptake on the previous year



Involving all staff



Your staff are key to a successful flu and pertussis programme.

Make sure all staff in all roles understand the importance of the vaccine programmes and the impact that flu and pertussis can have on pregnant women.

All staff should be advocates for vaccination.

Make sure non-clinical staff know where they can **signpost women** for more information on the flu and pertussis vaccination.

Keep staff enthused during the season – consider an incentive promoting staff /department competition.





Resources and more info



Find the 2019/20 Flu Letter here: <https://www.gov.uk/government/publications/national-flu-immunisation-programme-plan>

Download resources here:

<https://campaignresources.phe.gov.uk/resources/campaigns/34-stay-well-this-winter-/resources> (will be updated for 2019/20)

Order leaflets and posters here: <https://www.orderline.dh.gov.uk/> (free to order and deliver)

Find the national flu immunisation programme training/update slide-set here:

<https://www.gov.uk/government/collections/annual-flu-programme>



Resources and more info



Recommended vaccines for 2019/20: <https://www.gov.uk/government/publications/flu-vaccination-recommended-vaccines-letter>

Pertussis vaccination: <https://www.gov.uk/government/publications/whooping-cough-vaccination-programme-for-pregnant-women-extension-to-2014>

Pertussis leaflet: <https://www.gov.uk/government/publications/resources-to-support-whooping-cough-vaccination>

How to protect you and your baby:

<https://www.gov.uk/government/publications/pregnancy-how-to-help-protect-you-and-your-baby>



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Contact us

If you want to speak about your vaccine in pregnancy programme plans, please contact the
PHE South West Screening & Immunisation Team:



england.swscreeningandimms@nhs.net

