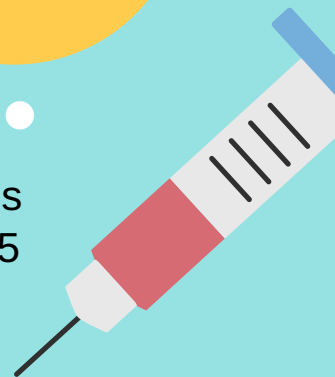


TOP TIPS TO BOOST FLU JAB UPTAKE IN ELIGIBLE GROUPS



Flu vaccination season is here again. This year, NHS E/I is keen to increase the number of people under the age of 65 getting flu vaccinations. Here's some top tips to help your practice.

1 EVERY OPPORTUNITY COUNTS

Make sure you invite children and adults in eligible groups for their vaccination during face to face meetings whenever you can



2 MENTION THE BENEFITS

Tell parents of children aged 2-3 who are covered by the universal vaccination programme, and children aged 6 months and over who are in a clinical risk group, about the benefits of flu vaccination whenever the opportunity arises.

3 GET THE INVITE RIGHT

Use written reminders such as text messages, letters, emails phone calls from staff or a combination of methods, to contact people in eligible groups whose immunisations are due or overdue

RSVP

4 USE DIGITAL INVITES

Digital invitations are a great way to target the under 65s. Don't forget to link to further information on trusted websites like NHS Choices and provide a prompt so the person can make an appointment online.



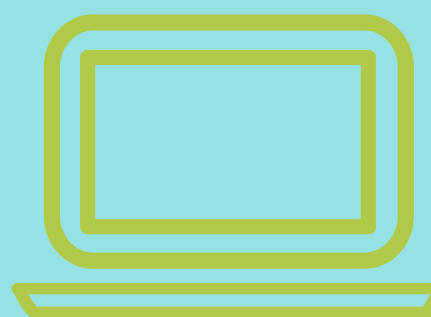
5 GET SOCIAL

Facebook and twitter are great ways of reaching the under 65s – particularly parents or guardians of 2 and 3 year olds



6 MEMORY JOGGER

Consider using MJog to send out reminders to eligible population groups about getting a flu vaccine.



7 USEFUL REMINDERS

You could use the Ardens and System One pop ups that appears during consultations for those patient that are eligible as a prompt to remind people about flu vaccination.

8 USE ROUTINE APPOINTMENTS

In secondary care, consider providing flu vaccination during routine appointments in specialist clinics to people who are at high risk, such as pregnant women



9 USE PATIENT RECORDS

Also in secondary care, look to include prompts about people's eligibility for flu vaccination in electronic patient records or in medical notes - for example, by putting reminder stickers in antenatal notes.

Working together:

NHS Bath and North East Somerset Clinical Commissioning Group

NHS Swindon Clinical Commissioning Group

NHS Wiltshire Clinical Commissioning Group