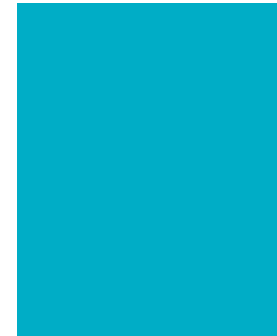
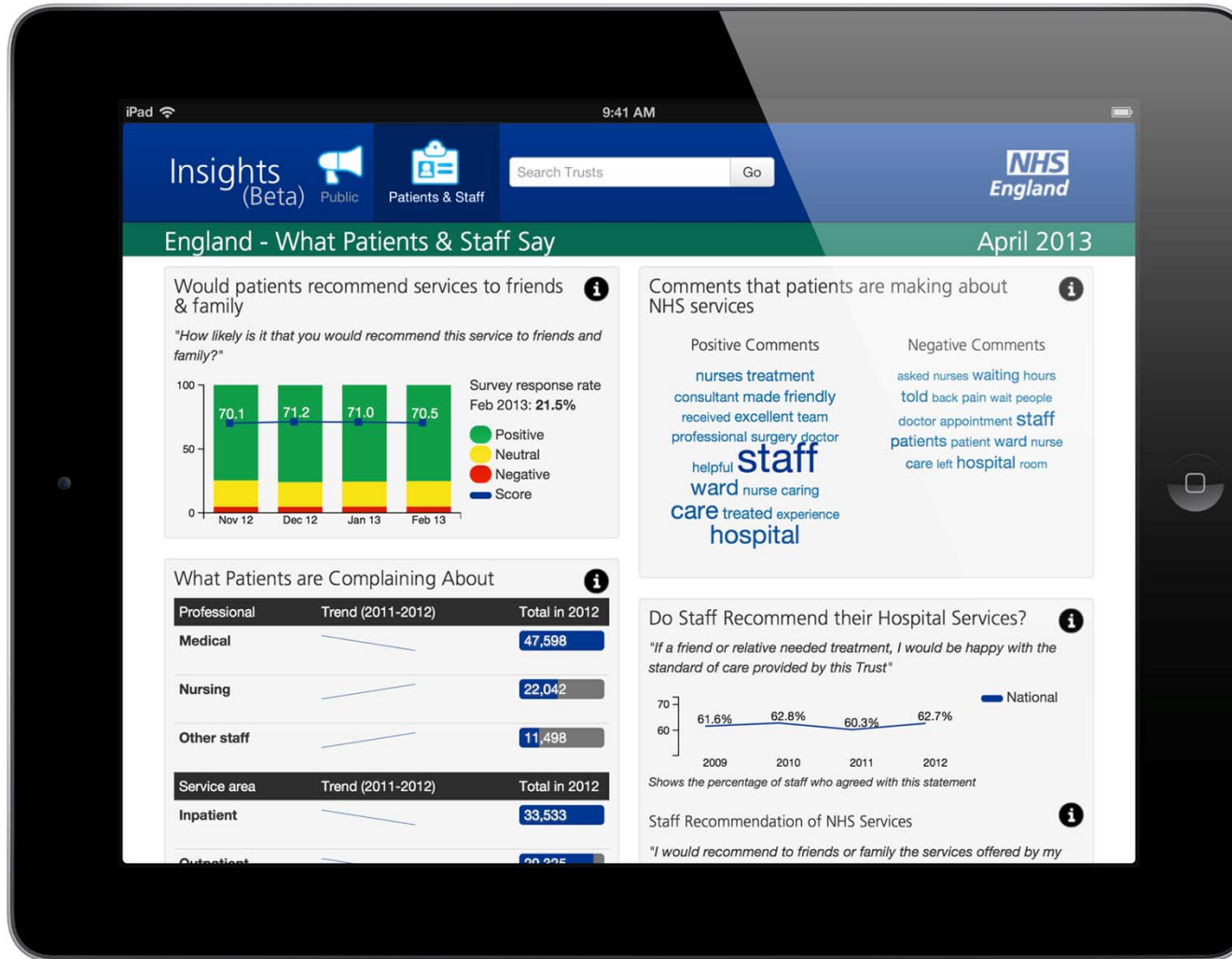


The Insight Dashboard An Overview



■ England overview



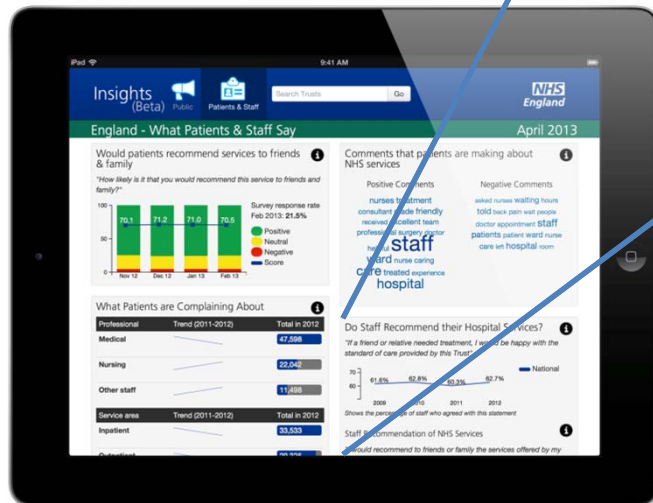
For illustrative purposes only.

Viewable by Trust



For illustrative purposes only.

Staff views – England overview



For illustrative purposes only.



Annual NHS staff survey data



Monthly staff survey data
supplied by YouGov

What is the public saying



For illustrative purposes only.

■ Public perception

Collected for the
first time from
April 2013

Daily perception
monitor

16 measures

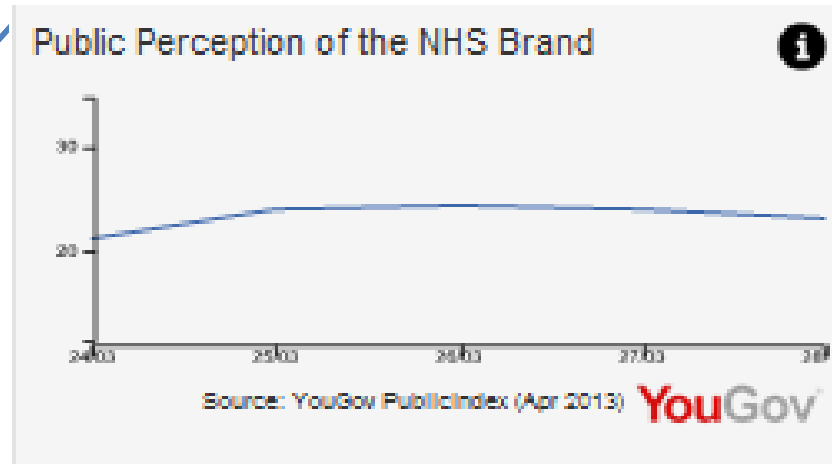
General impression
Quality
Value for money
Satisfaction
Recommendation
Corporate reputation



Daily index score

Public perception of the NHS

For illustrative purposes only.



New daily data flow from 24 April

Index scores based on 16 measures

Early scores indicate a high score on corporate reputation from NHS staff

■ Proposed timetable

Testing

May – June 2013

- NHS England staff
- National
- Regional
- Local

Publication & stakeholder engagement

August – November

- Patients & Public
- Voluntary sector
- Other interested parties

Formal launch

November

- To coincide with the Integrated Customer Service Platform launch