

I HEART Barnsley

Barnsley

Number of patients covered: 248,787

Number of practices participating: 36

Names of CCGs covered: Barnsley

Summary of scheme's work:

The I HEART Barnsley project is designed to create two extended hours hubs that can be accessed by anyone living in Barnsley. This will be over and above the existing provision in Barnsley. The Hub will be open between 6:00pm and 10:00pm Monday – Friday, and 10:00am – 1:00pm Saturday and Sunday

- The two Hubs have been selected and these locations gives the service the greatest spread across Barnsley, providing excellent access for patients and represents good value for money
- Recruitment is now complete and the service has employed 100% of its staff locally
- The website is progressing well the logos have been finalised
- Go live – Early October

Our top two areas of progress and one area of challenge are:

Progress One: Medical Interoperability Gateway

The CCG is actively supporting the implementation of the medical interoperability gateway and together we are extending the implementation across the I HEART Barnsley service, Out of Hours, community and hospital services.

We have now been able to extend the use of the MIG into other areas of health and social care including the local authority and the Barnsley Hospice

Progress Two: Marketing

A marketing awareness campaign has been developed to promote the new I HEART Barnsley service

Activities will include advertising in public areas, partnership working with councils and large employers in Barnsley, and much more.

Alongside the campaign an official launch of I HEART Barnsley will take place in October 2015

Challenge: CQC, recruitment, indemnity

The CQC registration application has now been sent to CQC for approval. We have revised our soft launch and go-live in line with an 8-10 week turn around

One of the main challenges is around GP posts, to mitigate this the project team are actively engaging with GP practices to secure the resource required. We are also having discussions with locums to provide additional cover

The project group is contacting existing indemnity providers to provide umbrella coverage for the service in addition to staff personal coverage