



Ambulance Service Headquarters
Waterfront Business Park
Brierley Hill
West Midlands
DY5 1LX
Tel: 01384 215555
website: www.wmas.nhs.uk

7 November 2018

Dear stakeholder

Re: Change of Trust Name

Further to our continued strong links with universities in the region, you may be aware that we have decided to introduce the title of “University” into the organisation’s name.

We believe that this is an exciting development and one that allows us to articulate our position in the ambulance sector going forward. We have a significant role to play in the education and training of our current and future workforce, contribute to the research and evidence base to develop the Paramedic profession, and extend our understanding of the urgent and emergency care needs in the pre-hospital environment.

We have followed the NHS Naming Principles guidance as follows:

- Check with NHS England Communications Team that the name and planned engagement processes were acceptable
- Check with local stakeholders that there are no known conflicts with neighbouring NHS Services
- Engage with Foundation Trust members to establish whether the proposed name is clear and understandable
- Seek approval from the Trust’s:
 - Council of Governors
 - Board of Directors

Following formal approval of both our Board of Directors and Council of Governors, we are now able to confirm that the name of the Trust has been changed to

“West Midlands Ambulance Service University NHS Foundation Trust”

Trust us to care.

This change was implemented on 1 November 2018 and I would be grateful if you would update your records to reflect the name change.

There will be a public launch at the University of Wolverhampton on 14 November 2018 to confirm the new name of the Trust and to promote the partnership between the two organisations, which will be followed by further enhancements to our partnership with the other universities with whom we work.

Yours sincerely



Sir Graham Meldrum CBE, OStJ, QFSM

Chair

Distribution List:

- Care Quality Commission
- The regional team contact at NHS Improvement
- NHS England
- NHS Digital
- Local MP(s)
- The local authorities and local Healthwatch organisation(s)
- Health Education England
- Clinical Commissioning Groups
- Acute Trusts
- Mental health Trusts
- Community Trusts
- Police Services
- Fire Services
- Military
- Air Ambulance Services
- BASICs