

Social media and messaging – 1 January 2020

Join the conversation

Use social media to join the conversations and share your own experiences of the Year of the Nurse and Midwife.

Primary hashtag: #YearoftheNurseandMidwife	
Secondary hashtags	Key accounts to follow
#teamCNO	@CNOEngland
#OurNurseMidwife2020	@dunkleybent
#thankyounurse	@teamCNO_
#thankyoumidwife	@fNightingalef
#futurenurse	@WHO
##PerceptionsofMidwifery	@BurdettTrust
#Nurses2020	@NursingNow2020
#Midwives2020	
#Nightingale2020	
#NursingNow	
#NightingaleChallenge	
#OurNHSPeople	
#SupportNursesAndMidwives	
#1professionalvoice	
#WeAreTheNHS	

Sample tweets from 1 January 2020

2020 is the International #YearoftheNurseandMidwife. Join us in recognising the incredible work #nurses & #midwives do across health and social care by saying #ThankYouNurse #ThankYouMidwife! #teamCNO

2020 is our chance to say thank you to every #nurse & every #midwife. It's also our opportunity to support #nurses & #midwives across the NHS, to empower them & help them achieve #healthforall. How will you show your support? #YearoftheNurseandMidwife #teamCNO

Happy International #YearoftheNurseandMidwife! Throughout this year we will shine a light on the brilliant work that #nurses & #midwives do for patients and the public across health & social care. How will you be celebrating? #teamCNO

Recruitment

Do you know someone looking for a rewarding & fulfilling career? Search 'nursing careers' today. Apply by 15 Jan & receive min £5K PA of new available funding #YearoftheNurseandMidwife #teamCNO

People Stories

Join our #YearoftheNurseandMidwife celebrations by sharing your story so that we can showcase the amazing work of nurses and midwives across health and care in England <https://bit.ly/357CtTv> #teamCNO

Join #YearoftheNurseandMidwife celebrations & help showcase our amazing, diverse #teamCNO nursing & midwifery workforce. Whether you work in acute, community or social care, submit your story & share your experience of being part of our amazing professions <https://bit.ly/357CtTv>